

# maxdesign

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Fabric and Leather Categories | CAT C

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**Divina 3**  
Finn Sködt

**kvadrat**



## Divina 3

“Heavenly primary colours.”

The graphic designer and artist, Finn Sködt, has worked with Kvadrat for many years and has, amongst other things, designed *Campas*, *Pro*, *Topas* and, just as importantly, our *Divina* upholstery range, which has become a classic within the collection and is still very popular. Finn Sködt is renowned for his exceptional ability in first finding and then blending colours. His starting point is always in the primary colours - red, yellow and blue; after which he begins to pick out other colours and nuances Finn Sködt's work especially favours clear colours and is often inspired by his background in graphics and the arts.

*Divina* is a full-cloth product, which means that it is manufactured by weaving the yarn in a coarse linen hose casing, after which, it is subjected to mechanical processing using very high temperatures, at the same time as it is being coloured. This creates a situation where the surface becomes smooth, directionless and uniform in a manner very similar to the properties of felt. The material shrinks by 25-30% during this procedure, and the process can be illustrated by imagining a wool sweater which has been washed at too high a temperature. The result of this kind of processing is called cloth weaving and it is used for finer textures such as uniforms and plaids.

### Colour above all else

When yarns are woven and “filled”, the wool content really comes into its own. The material is transformed from being coarse woven and slightly itchy to being a soft and comfortable textile with an attractive and smooth surface. This ensures that the structure of the material is less pronounced; thus, giving its colours a chance to really shine. It is for this reason that *Divina* is one of the absolute best products for showing off colours in all their glory, and thereby being the best possible material for handling an extensive range of tones. *Divina*, in other words, means colour above all else. In particular, red and orange pang colours have proved popular and have shown that they can stay the course.

Since *Divina* was first launched in 1984, and in consultation with Finn Sködt, the colour range has been modified on an ongoing basis. The new colour palette is inspired by the popularity of pang colours and the desire to introduce these to other colours. Thus, the new colour palette also contains clear, strong colours in blue, green and yellow.

The colour range moves from the elegant and restrained tones of cashmere, beige, brown, olive, grey, white and black to clear, strong colours such as red, orange, yellow, blue and green. This provides the opportunity to choose *Divina* in a complete furniture design, where, for example, a calm elegance is combined with a chair in bold red. In this way, a dramatic and dynamic atmosphere can be created within the overall furniture scheme.

### Heavenly textiles

*Divina* means heavenly, or divine, and the name has been chosen for this product because of the way colours can be expressed in the material. Finn Sködt has sought inspiration from the fantastic illustrations which often accompanied books in the middle ages. These were called “illuminations” because of the way they literally illuminated the page. The effect of these book illustrations was produced by the use of clean, clear primary colours, and it is this principle which the designer has sought to

### Divina 3

100% wool

56 colours

150 cm wide

Design: Finn Sködt, MDD AGI



## Divina 3

### Abrasion

Approximately 45.000 Martindale rubs, EN ISO 12947

### Pilling

Note 3, EN ISO 12945

### Lightfastness

Note 5-7, ISO 105-B02

### Flame resistance

AS/NZS 1530.3  
BS 5852 Crib 5  
BS 5852 part 1  
DIN 4102 B2  
EN 1021-1/2  
IMO FTP Code 2010:Part 8  
NF D 60 013  
NFPA 260  
Önorm B1/Q1  
SN 198 898 with treatment  
UNI 9175 1IM  
US Cal. Bull. 117-2013

No use of brominated flame retardants

### Benefits of wool

Wool is a renewable resource  
Wool is very comfortable because of its ability to absorb / give off humidity  
Wool is flame retardant  
Wool is biodegradable  
Wool is naturally soil resistant  
Wool ages with grace

### Quality benefits

Very good abrasion  
Good lightfastness  
Flame retardant

### Environmental benefits

Complies with EU Ecolabel  
No use of AZO dyes, which may split off carcinogen acrylamines  
No use of dyes containing heavy metals  
No content of formaldehyde  
We adhere to the limits set by the the Danish Environmental Protection Agency's "List of undesirable substances"  
No use of brominated flame retardants  
Not bleached  
Biodegradable spinning oil  
Complies with REACH

### Reduced emissions

Greenguard and Greenguard Gold certified

For further information  
kvadrat.dk

### Divina 3

Design: Finn Sködt

Type: Upholstery

Composition: 100% new wool

Yarn type: Stapel

Binding: 4-end broken twill

Width: 150 cm

Weight: Approximately 840 g/lin.m

Repeat: None

Cleaning: Vacuuming and dry cleaning. Avoid using steam

More info: Maintenance instruction–please see website



10 year warranty





## Field

### Abrasion

App. 100.000 rubs acc. to the Martindale method, EN ISO 12947

### Pilling

Note 4-5, EN ISO 12945

### Lightfastness

Note 5-7, ISO 105-B02

### Flame resistance

BS 5852, Crib 5  
DIN 4102, B1  
EN 1021-1/2  
FAR 25.853  
IMO FTP Code 2010:Part 8  
NF P 92 507 M1  
Önorm B1/Q1  
UNI 9177, classe 1  
US Cal. Bull. 117-2013

### Quality benefits

Very good abrasion  
No pilling in use and wash  
Good lightfastness  
Can be washed if loose covers  
Permanent flame retardant

### Environmental benefits

No use of AZO dyes, which may split off carcinogenic acrylamines

No use of dyes containing heavy metals/complies with ETAD norm

No content of formaldehyde

No use of brominated flameretardants

Biodegradable spinning oil

We adhere to the limits set by the the Danish Environmental Protection Agency's 'List of undesirable substances'

Complies with REACH

### Reduced emissions

Greenguard and Greenguard Gold certified

For further information  
kvadrat.dk

### Field

Design: Alfredo Häberli

Type: Upholstery

Composition: 100% Trevira CS

Yarn type: Filament

Binding: Plain

Width: 140cm

Weight: App. 430 g/lin.m

Cleaning: Wash at 60°C. Drip dry

Shrinkage: App. 2 %

More info: Maintenance instruction—please see website



10 year  
warranty 

**Tonus 4**  
Nina Koppel

**kvadrat**



## Tonus 4

*Tonus 4* is a colour update of *Tonus*, an elastic upholstery fabric by late textile artist Nina Koppel. Ideal for modern organic furniture and characterised by rare colour richness, it comes in a total of 47 hues, of which 19 are new.

The story behind *Tonus* starts at the end of the 1960s, when the furniture manufacturer Kevi A/S introduced the Jørgen Rasmussen office chair. The chair was in a sculptural form, which made upholstering it complex and expensive. The search for a stretchable fabric began and this led to the development of *Tonus*.

Now recognised as a classic textile, *Tonus* brings colours to life in vibrant, precise fashion. Building on this characteristic, the intensity and brightness of all the colours have been increased.

The new earthy, golden tones in the palette are taken from Nina Koppel's original colour archive. They show her brilliant sense of colour, which reflects that she mastered all facets of the colour design from the warm tones associated with spices and Oriental mysticism, to the cooler Nordic aquamarine colours.

### **Nina Koppel**

Nina Koppel (1942 – 1989) trained in textiles at the School of Arts and Crafts in Copenhagen, later also teaching there. She experimented with textiles from her own workshop in Kattesundet and worked with other artists specialising in design, clothing and soft furnishings.

Nina Koppel was a very colourful character, and was often ahead of her time with her designs. Kvadrat's co-founder Poul Byriel declares: *'There was none of that contour-hugging, art-craft aura about her work. Her colours were not, as such, architecturally correct, either. They were miles ahead of everyone. They were young, vibrant. At the leading edge. Just as she was herself.'*

For further information, please contact [press@kvadrat.org](mailto:press@kvadrat.org)

[www.kvadrat.dk](http://www.kvadrat.dk)

### **Tonus 4**

90% wool, 10% Helanca

47 colours

140 cm wide

Steelcut 2

**kvadrat**



### **Steelcut 2**

90% new wool, 10% nylon

37 colours

140 cm wide

Design: Frans Dijkmeijer and Giulio Ridolfo

## Steelcut 2

*Steelcut 2* is a hardwearing upholstery textile, which is an evolution of *Steelcut* in an additional colour scale. It is designed by Frans Dijkmeijer and coloured by Giulio Ridolfo. The fabric features an innovative weave, which creates a three-dimensional surface resembling small pyramids or steel points. This gives *Steelcut 2* a simple, precise expression, despite the complex weaving technique used in its production.

Unusually, Frans Dijkmeijer arrived at the design by chance: *"I was working on a design with vertical stripes, but wasn't satisfied with the result. However, I left my rough design on the loom, and as I continued working with it, I abandoned my original idea and ended up with Steelcut"*.

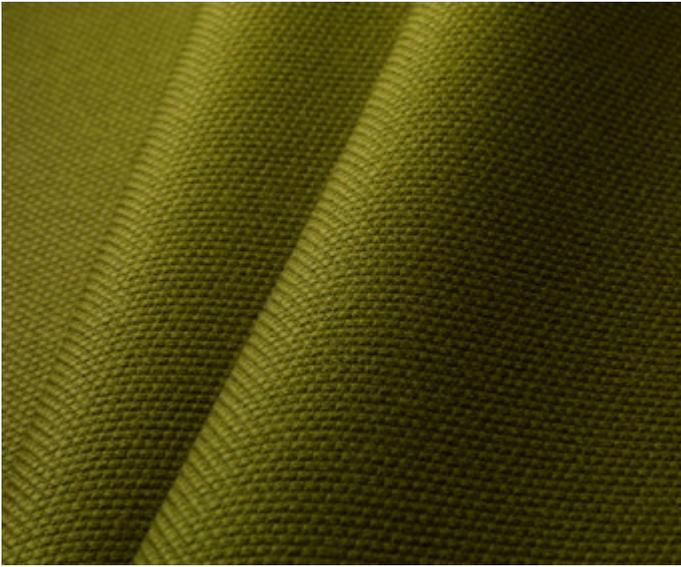
The colour scale of piece-dyed *Steelcut 2* is designed by renowned colour-master Giulio Ridolfo. It consists of 37 colours, of which 21 were added in 2011. The new shades create harmonies by combining vivid floral hues and different earthy tones. In doing so, they bridge colours that are associated with the ground or the sky.

*Steelcut 2* works well with *Steelcut Trio 2*. The fabrics feature the same innovative weave, but are differently coloured: *Steelcut 2* is unicoloured, whereas the colours for *Steelcut Trio 2* are created by using three different toned yarns. When combining the 2 fabrics, a vibrant look can be achieved by, for instance, upholstering a chair with the solid colour of *Steelcut 2* on the seat and tricoloured *Steelcut Trio 2* on the back.

Acclaimed Dutch designer Frans Dijkmeijer is considered one of Europe's foremost designers of woven textiles. He is famed for his ability to create textiles that exude simplicity and elegance despite the high technical complexity of their weave.

Giulio Ridolfo has many years experience as a textile advisor to the clothing, footwear and interiors industries. His working method has been compared to a patchwork quilt, where he gathers and juxtaposes small fragments of real life in the form of images, colours, patterns and textures. He strives to retain the 'colour vibes' by adapting them into usable colour palettes without losing their original vibrant characteristics.

For further information  
[www.kvadrat.dk](http://www.kvadrat.dk)



## Steelcut 2

### Abrasion

Approximately 80.000 Martindale rubs, EN ISO 12947

### Pilling

Note 3-4, EN ISO 12945

### Lightfastness

Note 5-7, ISO 105-B02

### Flame resistance

AS/NZS 1530.3

AS/NZS 3837 class 2

BS 5852 Crib 5 with treatment

BS 5852 part 1

DIN 4102 B2

EN 1021-1/2

IMO FTP Code 2010: Part 8

NF D 60 013

NFPA 260

Önorm B1/Q1

SN 198 898 5.3 with treatment

UNI 9175 1IM

US Cal. Bull. 117-2013

No use of brominated flameretardants

### Quality benefits

Very good abrasion

Good lightfastness

Flameretardant

### Benefits of Wool

Wool is a renewable resource

Wool is very comfortable, because of its ability to absorb/give off humidity

Wool is flameretardant

Wool is biodegradable

Wool is naturally soil resistant

Wool ages with grace

### Environmental benefits

Complies with EU Ecolabel

No use of AZO dyes, which may split off carcinogenic acrylamines

No use of dyes containing heavy metals/complies with ETAD norm

No content of formaldehyde

No use of brominated flameretardants

We adhere to the limits set by the the Danish Environmental Protection Agency's "List of undesirable substances"

Complies with REACH

### Reduced emissions

Greenguard and Greenguard Gold certified  
[www.greenguard.org](http://www.greenguard.org)

For further information  
[kvadrat.dk](http://kvadrat.dk)

### Steelcut 2

Design: Frans Dijkmeijer and Giulio Ridolfo

Type: Upholstery

Composition: 90% new wool, 10% nylon

Yarn type: Stapel, worsted

Binding: Semi-plain

Width: 140 cm

Weight: Approximately 825 g/lin.m

Repeat: None

Cleaning: Vacuuming and dry cleaning

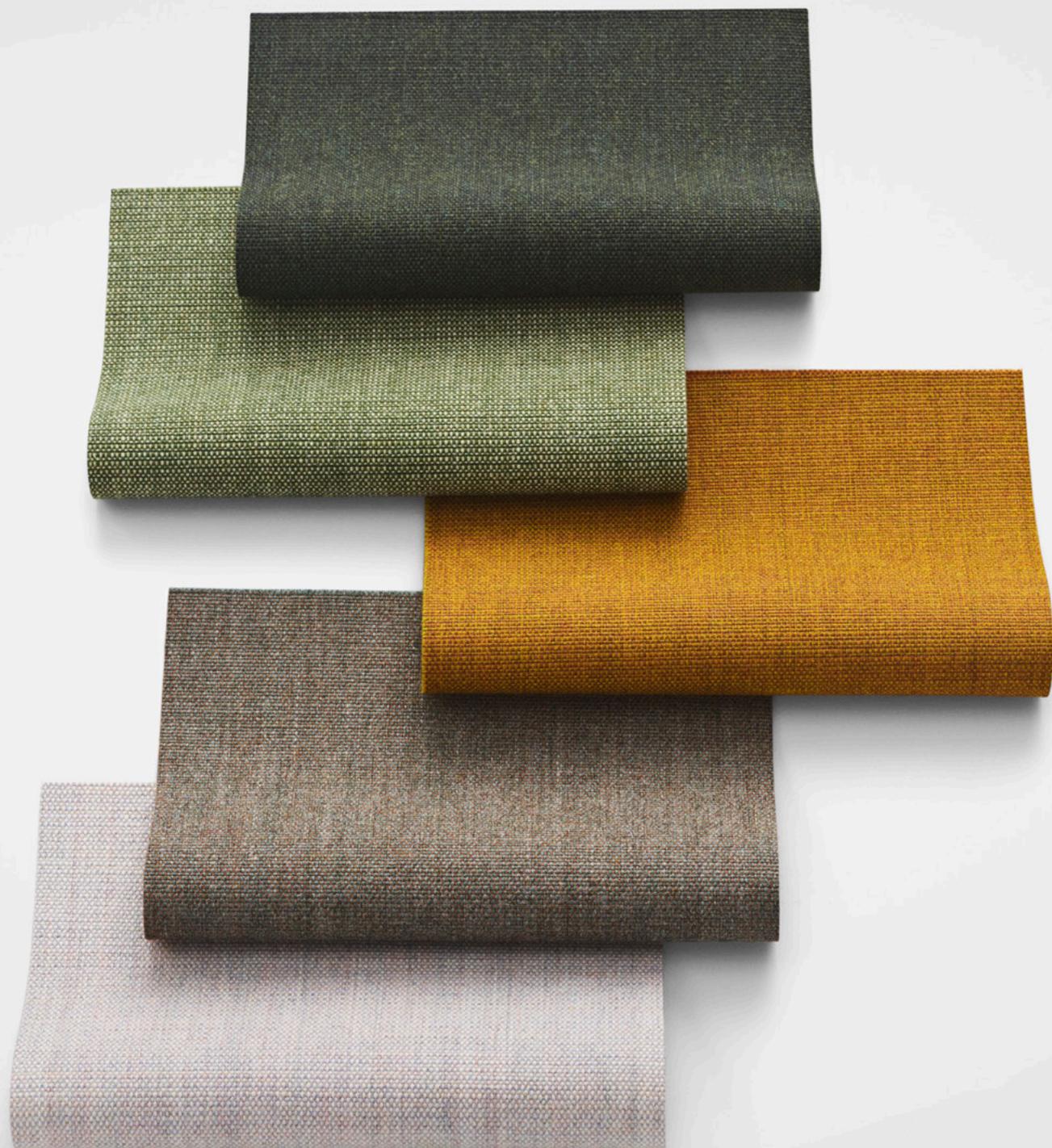
More info: Maintenance instruction—please see website



10 year warranty   



**Canvas 2**  
Giulio Ridolfo



**kvadrat**



## Canvas 2

*Canvas* is a vibrant woollen upholstery textile created by Giulio Ridolfo. Particularly well-suited to large surfaces thanks to its pronounced structure, it features a soft weave and an expanded palette inspired by the landscapes of Skagen, Denmark.

The melange yarn used to craft *Canvas* combines three colours, with six hues in every colourway. Consequently, the textile offers exceptional colour richness and an intriguing expression. From a distance, it has the calm surface of a unicoloured textile. But, get closer, and shimmering colour nuances, delicate contrasts and an elegant structure emerge.

Giulio Ridolfo: *'Canvas highlights how beautiful a yarn can be and projects a strong sense of craftsmanship.'*

The palette consists of interpretations of colours found by Giulio Ridolfo at different times of the day when he was travelling in Skagen. Since the Danish Golden Age, this area has been a magnet for painters, as the landscape combines soft, pastel panoramas and dramatic, dark coastlines.

Reflecting this, *Canvas'* colour scheme comprises a variety of dark, light, cool and warm tones. Every colourway combines different nuances to form a complex colour landscape, as in watercolour paintings.

Versatile *Canvas* is suitable for both contract and private use: it is very durable and, as a result, offers a long-life span. Additionally, it is certified according to the EU Ecolabel, and has a high content of renewable fibres.

### **Giulio Ridolfo**

Giulio Ridolfo bases his work around the expression of an attitude or a choice. This results in the development of highly personal and distinctive colour palettes.

Since graduating as a Master of Fashion Design, from the Domus Academy in Milan in 1985, Giulio Ridolfo collaborated with many of the world's leading fashion and design brands, including: Tods and Hogan, Gianfranco Ferré, Moroso, Vitra, Fritz Hansen and Salone del Mobile.

For further information, please contact [press@kvadrat.org](mailto:press@kvadrat.org)

[kvadrat.dk](http://kvadrat.dk)

### **Canvas 2**

90% new wool, 10% nylon

140 cm wide

45 colourways



## Canvas 2

### Abrasion

Approximately 100.000 Martindale rubs, EN ISO 12947

### Pilling

Note 4-5, EN ISO 12945

### Lightfastness

Note 5-7, ISO 105-B02

### Flame resistance

AS/NZS 1530.3  
BS 5852 Crib 5 when flameprotected  
BS 5852, ignition source 3  
BS 5852 part 1  
DIN 4102 B2  
IMO FTP Code 2010: Part 8  
NF D 60 013  
NFPA 260  
Önorm B1/Q1  
SN 198 898 5.3 with treatment  
UNI 9175 1IM  
US Cal. Bull. 117-2013

No use of brominated flameretardants

### Benefits of wool

Wool is a renewable resource  
Wool is very comfortable because of its ability to absorb/give off humidity  
Wool is flame retardant  
Wool is biodegradable  
Wool is naturally soil resistant  
Wool ages with grace

### Quality benefits

Very good abrasion  
Very good lightfastness  
Flame retardant

### Environmental benefits

Complies with EU Ecolabel  
A part of the wool content (20 – 80% depending on colour) is produced without any chemicals or dyes  
No use of AZO dyes, which may split off carcinogenic acrylamines  
No use of dyes containing heavy metals  
No content of formaldehyde  
No use of brominated flame retardants  
Not bleached  
Biodegradable spinning oil  
We adhere to the limits set by the the Danish Environmental Protection Agency's "List of undesirable substances"  
Complies with REACH

### Reduced emissions

Greenguard and Greenguard Gold certified

For further information  
kvadrat.dk

### Canvas 2

Design: Giulio Ridolfo

Type: Upholstery

Composition: 90% new wool, 10% nylon

Yarn type: Worsted

Binding: Semi-plain weave

Width: 140 cm

Weight: Approximately 480 g/lin.m

Repeat: None

Cleaning: Vacuuming and dry cleaning.

More info: Maintenance instruction–please see website



10 year warranty



Inspire | Create | Deliver

P4.