

# maxdesign

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Fabric and Leather Categories | CAT D

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P4.

**Remix**  
Giulio Ridolfo

**kvadrat**



### **Remix**

92% wool, 8% nylon

28 colours

135 cm wide

Design: Giulio Ridolfo

## Remix

*“Made from a delightful yarn, thin and strong wool, the idea was to recreate a certain atmosphere of the world of men’s tailoring, via Savile Row.” Giulio Ridolfo*

*Remix* is a woollen upholstery fabric, created by the acclaimed Italian designer Giulio Ridolfo.

*Remix* is made from melange yarns, with each thread consisting of three different colours. For each colourway, two different threads are used. The result is irregular colours playing across the surface of the fabric. It is available in many colours, ranging from burnt reds and oranges, dusty blues and greens and subtle charcoal tones to natural shades of yellow, beige and sand.

Giulio Ridolfo has extensive experience in the fashion industry and has worked for Moroso, Vitra, Tod’s and Gianfranco Ferré. Evidence of this background can be found in much of his work with textiles.

His approach can be compared to creating a patchwork – he gathers and juxtaposes fragments of reality in the form of images, colours, patterns and textures. In addition to *Remix*, he has also coloured the popular *Steelcut* and *Steelcut Trio* textiles for Kvadrat, in collaboration with the Dutch weaver Franks Dijkmeijer.

For further information  
[www.kvadrat.dk](http://www.kvadrat.dk)



## Remix 2

### Abrasion

Approximately 100.000 Martindale rubs, EN ISO 12947

### Pilling

Note 4, EN ISO 12945

### Lightfastness

Note 5-7, ISO 105-B02

### Flame resistance

AS/NZS 1530.3  
BS 5852 Crib 5 with treatment  
BS 5852 part 1  
EN 1021-1/2  
IMO FTP Code 2010: Part 8  
NF D 60 013  
NFPA 260  
Önorm B1/Q1  
UNI 9175 1IM  
US Cal. Bull. 117-2013

No use of brominated flame retardants

### Quality benefits

Very good abrasion  
Good lightfastness  
Flame retardant

### Benefits of wool

Wool is a renewable resource  
Wool is very comfortable because of its ability to absorb/give off humidity  
Wool is flame retardant  
Wool is biodegradable  
Wool is naturally soil resistant  
Wool ages with grace

### Environmental benefits

Complies with EU Ecolabel  
No use of AZO dyes, which may split off carcinogenic acrylamines  
No use of dyes containing heavy metals/ complies with ETAD norm  
No content of formaldehyde  
Not bleached  
Biodegradable spinning oil  
We adhere to the limits set by the Danish Environmental Protection Agency's 'List of undesirable substances'  
Complies with REACH

### Reduced emissions

Greenguard and Greenguard Gold certified

For further information  
kvadrat.dk

### Remix 2

Design: Giulio Ridolfo

Type: upholstery

Composition: 90% wool, 10% nylon

Yarn type: stapel, worsted

Binding: plain

Width: 138 cm

Repeat: none

Weight: app. 415 g/lin.m

Cleaning: Vacuuming and dry cleaning

More info: Maintenance instruction–please see website



10 year warranty   



**Hallingdal 65**  
The archetype of woollen textiles

**kvadrat**



### **Hallingdal 65**

70% wool, 30% viscose

58 colours

130 cm wide

Design: Nanna Ditzel (1923-2005)

Introduced: 1965

Revised: 2011

## Hallingdal 65

Kvadrat's first textile '*Hallingdal*' has become the archetype of woollen textiles. The very durable upholstery fabric was originally designed in 1965 by Nanna Ditzel, and is now available in a version with an updated colour scale: *Hallingdal 65*.

*Hallingdal 65* is made of wool and viscose, which complement each other well: the wool provides excellent durability and flexibility, whilst the viscose adds brilliance and depth to the colour. Both materials are dyed before they are spun, which highlights the rich texture of the fabric.

The fabric comes in 58 colourways: some are unicoloured, others are constructed from 2 different unicoloured yarns, and the rest are created using unicoloured yarns in combination with melange yarns. Many of the colours are drawn from the original colour scale, including the 22 new shades, which have been '*rediscovered*'. The versatile palette includes neutral and strong, primary colours, as well as the designer's favourite hues: turquoise and pink.

*Hallingdal* has been continually produced by Kvadrat since the company was established. To this day, it remains one of the best selling textiles of the Kvadrat collection. Over the years, the versatile design has been used in a wide variety of interiors, including private homes, hospitals, airports and trains.

In connection with the re-launch, *Hallingdal 65* will feature in an exhibition from 8th April to 4th September 2011 at the Kunstindustrimuseet in Copenhagen. The exhibition, curated by Jasper Morrison, tells the story behind archetypes in Danish furniture design, including *Hallingdal*.

In 2001 Nanna Ditzel received the Danish Design Centre's Classic Prize for *Hallingdal*.

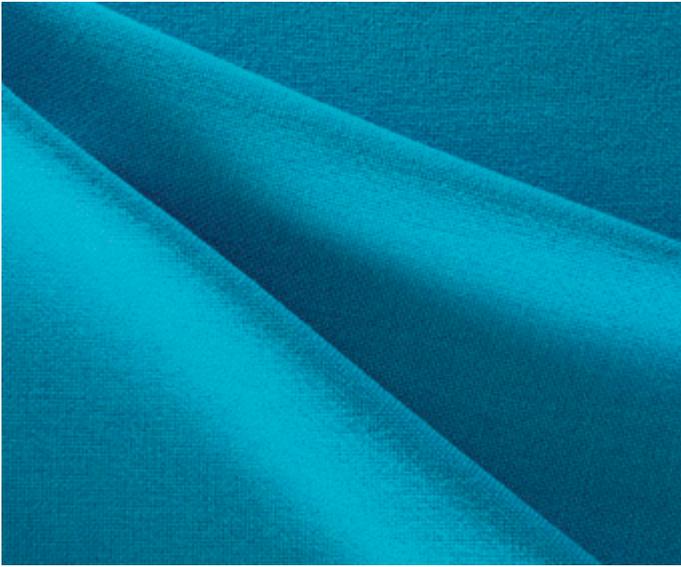
### **About the designer**

Nanna Ditzel is known as one of Denmark's great designers. Her work has been exhibited all over the world and recognised with many awards.

During her career, she worked with many of Denmark's most famous designers, including Arne Jacobsen, Børge Mogensen, Hans Wegner and Verner Panton. Aside from Kvadrat, she also worked with many other leading design companies, such as Fredericia Furniture, Brdr. Krüger, PP Møbler, Bonacina, Getama, Habitat and Georg Jensen.

After designing *Hallingdal* – Kvadrat's first product – Nanna Ditzel designed many colourful curtain and upholstery fabrics for the company.

For further information  
[www.kvadrat.dk](http://www.kvadrat.dk)



# Hallingdal 65

## Abrasion

Approximately 100.000 Martindale rubs, EN ISO 12947

## Pilling

Note 3, EN ISO 12945

## Lightfastness

Note 5-7, ISO 105-B02

## Flame resistance

AS/NZS 1530.3

AS/NZS 3837

BS 5852 Crib 5

BS5852 part 1

DIN 4102 B2

EN 1021-1/2

IMO FTP Code 2010: Part 8

NF D 60 013

NFPA 260

Önorm B1/Q1

SN 198 898 5.3 with treatment

UNI 9175 1IM

US Cal. Bull. 117 – 2013

No use of brominated flame retardants

## Benefits of wool

Wool is a renewable resource

Wool is very comfortable because of its ability to absorb / give off humidity Wool is flame retardant

Wool is biodegradable

Wool is naturally soil resistant

Wool ages with grace

## Quality benefits

Very good abrasion

Good lightfastness

Flame retardant

## Environmental benefits

Complies with EU Ecolabel

Long life span

No use of AZO dyes, which may split off carcinogenic acrylamines

No use of dyes containing heavy metals

No content of formaldehyde

No use of brominated flame retardants

Biodegradable spinning oil

We adhere to the limits set by the Danish Environmental Protection Agency's "List of Undesirable Substances"

Complies with REACH

## Reduced emissions

Greenguard and Greenguard Gold certified

For further information

kvadrat.dk

## Hallingdal 65

Design: Nanna Ditzel

Type: Upholstery

Composition: 70% new wool, 30% viscose

Yarn type: Stapel

Binding: Plain

Width: 130 cm

Weight: Approximately 795 g/lin.m Repeat: None

Cleaning: Vacuuming and dry cleaning

More info: Maintenance instruction–please see website



10 year warranty  



Divina MD  
Finn Sködt

**kvadrat**



**Divina MD**  
100% wool  
27 colours  
150 cm wide

Design: Finn Sködt, MDD AGI

## Divina MD

*Divina MD* is an upholstery textile designed by Finn Sködt. Available in sophisticated, rich colours, which reveal hidden depths as the perspective of the viewer changes, it makes a strong colour statement. In addition, thanks to its smooth, directionless and consistent surface, it complements the shape of furniture very well and is ideal for organically shaped furniture.

Suitable for soft seating for both contract and private use, material-dyed *Divina MD* is soft, comfortable and durable. A heavily milled textile, it is manufactured by weaving yarn in a plain weave and then shrinking it in a mechanical process, which uses high temperatures. This method gives it an attractive felt-like look, which is similar to *Divina* and *Divina Melange*, the other fabrics in the *Divina* 'family'. As a result, the fabrics complement each other well.

*Divina MD*'s full-bodied and subtle structure is ideal for bringing an extensive range of tones to life. Its colourways, which are all crafted from a blend of different tones, appear unicoloured from a distance, but reveal different colour nuances under closer examination.

The colour-concept behind *Divina MD* is designed to capture the colour-richness found in the shades and shadows of classical oil paintings. Consequently, the fabric has a uniquely vibrant look, which sets it apart from other melange textiles.

Finn Sködt: *'When one paints a classic oil painting and has to drag the colours into the shade, using black is not always useful. The nuances you create must consist of a meeting between tones. This idea underpins the colour design for Divina MD.'*

The palette for the fabric consists of quiet classical colours with a twist, such as dark marine with pink, grey with marine nuances, and camel with red or marine. In particular, it challenges the classical view of red by offering a range of soft, reddish tones, ranging from magenta to dusty pink. Importantly, all the different hues that comprise the colour-scale can be 'pulled out' to eye-catching effect by combining *Divina MD* with similar coloured textiles and accessories.

Trained as graphic artist at the Graphic Institute of Denmark in Copenhagen, Finn Sködt is a painter, graphic artist and textile designer. He is renowned for his exceptional ability in first finding, and then blending colours. He works following a consistent method: he always begins his creative process with the primary colours, before going on to develop and select other colours and nuances.

Finn Sködt's work stands out for its pure aesthetic, and often features clear tones, as well as his favourite colour, ultramarine blue. According to the designer, colours have autonomy about them – an ability to elude any system. Therefore, they should be perceived in the pigment and in the fabric, and not in some colour system.

For further information  
[www.kvadrat.dk](http://www.kvadrat.dk)



# Divina MD

## Abrasion

Approximately 45.000 Martindale rubs, EN ISO 12947

## Pilling

Note 3, EN ISO 12945

## Lightfastness

Note 5-7, ISO 105-B02

## Flame resistance

AS/NZS 1530.3

BS 5852 Crib 5

BS 5852 part 1

DIN 4102 B2

EN 1021-1/2

IMO FTP Code 2010:Part 8

NF D 60 013

NFPA 260

Önorm B1/Q1

SN 198 898 5.3 with treatment

UNI 9175 1IM

US Cal. Bull. 117-2013

No use of brominated flame retardants

## Benefits of wool

Wool is a renewable resource

Wool is very comfortable because of its ability to absorb / give off humidity Wool is flame retardant

Wool is biodegradable

Wool is naturally soil resistant

Wool ages with grace

## Quality benefits

Very good abrasion

Good lightfastness

Flame retardant

## Environmental benefits

Complies with EU Ecolabel

No use of AZO dyes, which may split off carcinogen acrylamines

No use of dyes containing heavy metals

No content of formaldehyde

We adhere to the limits set by the the Danish Environmental Protection Agency's "List of undesirable substances"

No use of brominated flame retardants

Not bleached

Biodegradable spinning oil

Complies with REACH

## Reduced emissions

Greenguard and Greenguard Gold certified

For further information

kvadrat.dk

## Divina MD

Design: Finn Sködt

Type: Upholstery

Composition: 100% new wool

Yarn type: Stapel

Binding: 4-end broken twill

Width: 150 cm

Weight: Approximately 820 g/lin.m

Repeat: None

Cleaning: Vacuuming and dry cleaning. Avoid using steam

More info: Maintenance instruction–please see website



10 year warranty   



**Divina 3**  
Finn Sködt

**kvadrat**



## Divina 3

“Heavenly primary colours.”

The graphic designer and artist, Finn Sködt, has worked with Kvadrat for many years and has, amongst other things, designed *Campas*, *Pro*, *Topas* and, just as importantly, our *Divina* upholstery range, which has become a classic within the collection and is still very popular. Finn Sködt is renowned for his exceptional ability in first finding and then blending colours. His starting point is always in the primary colours - red, yellow and blue; after which he begins to pick out other colours and nuances Finn Sködt's work especially favours clear colours and is often inspired by his background in graphics and the arts.

*Divina* is a full-cloth product, which means that it is manufactured by weaving the yarn in a coarse linen hose casing, after which, it is subjected to mechanical processing using very high temperatures, at the same time as it is being coloured. This creates a situation where the surface becomes smooth, directionless and uniform in a manner very similar to the properties of felt. The material shrinks by 25-30% during this procedure, and the process can be illustrated by imagining a wool sweater which has been washed at too high a temperature. The result of this kind of processing is called cloth weaving and it is used for finer textures such as uniforms and plaids.

### Colour above all else

When yarns are woven and “filled”, the wool content really comes into its own. The material is transformed from being coarse woven and slightly itchy to being a soft and comfortable textile with an attractive and smooth surface. This ensures that the structure of the material is less pronounced; thus, giving its colours a chance to really shine. It is for this reason that *Divina* is one of the absolute best products for showing off colours in all their glory, and thereby being the best possible material for handling an extensive range of tones. *Divina*, in other words, means colour above all else. In particular, red and orange pang colours have proved popular and have shown that they can stay the course.

Since *Divina* was first launched in 1984, and in consultation with Finn Sködt, the colour range has been modified on an ongoing basis. The new colour palette is inspired by the popularity of pang colours and the desire to introduce these to other colours. Thus, the new colour palette also contains clear, strong colours in blue, green and yellow.

The colour range moves from the elegant and restrained tones of cashmere, beige, brown, olive, grey, white and black to clear, strong colours such as red, orange, yellow, blue and green. This provides the opportunity to choose *Divina* in a complete furniture design, where, for example, a calm elegance is combined with a chair in bold red. In this way, a dramatic and dynamic atmosphere can be created within the overall furniture scheme.

### Heavenly textiles

*Divina* means heavenly, or divine, and the name has been chosen for this product because of the way colours can be expressed in the material. Finn Sködt has sought inspiration from the fantastic illustrations which often accompanied books in the middle ages. These were called “illuminations” because of the way they literally illuminated the page. The effect of these book illustrations was produced by the use of clean, clear primary colours, and it is this principle which the designer has sought to

### Divina 3

100% wool

56 colours

150 cm wide

Design: Finn Sködt, MDD AGI



## Divina 3

### Abrasion

Approximately 45.000 Martindale rubs, EN ISO 12947

### Pilling

Note 3, EN ISO 12945

### Lightfastness

Note 5-7, ISO 105-B02

### Flame resistance

AS/NZS 1530.3  
BS 5852 Crib 5  
BS 5852 part 1  
DIN 4102 B2  
EN 1021-1/2  
IMO FTP Code 2010:Part 8  
NF D 60 013  
NFPA 260  
Önorm B1/Q1  
SN 198 898 with treatment  
UNI 9175 1IM  
US Cal. Bull. 117-2013

No use of brominated flame retardants

### Benefits of wool

Wool is a renewable resource  
Wool is very comfortable because of its ability to absorb / give off humidity  
Wool is flame retardant  
Wool is biodegradable  
Wool is naturally soil resistant  
Wool ages with grace

### Quality benefits

Very good abrasion  
Good lightfastness  
Flame retardant

### Environmental benefits

Complies with EU Ecolabel  
No use of AZO dyes, which may split off carcinogen acrylamines  
No use of dyes containing heavy metals  
No content of formaldehyde  
We adhere to the limits set by the the Danish Environmental Protection Agency's "List of undesirable substances"  
No use of brominated flame retardants  
Not bleached  
Biodegradable spinning oil  
Complies with REACH

### Reduced emissions

Greenguard and Greenguard Gold certified

For further information  
kvadrat.dk

### Divina 3

Design: Finn Sködt

Type: Upholstery

Composition: 100% new wool

Yarn type: Stapel

Binding: 4-end broken twill

Width: 150 cm

Weight: Approximately 840 g/lin.m

Repeat: None

Cleaning: Vacuuming and dry cleaning. Avoid using steam

More info: Maintenance instruction–please see website

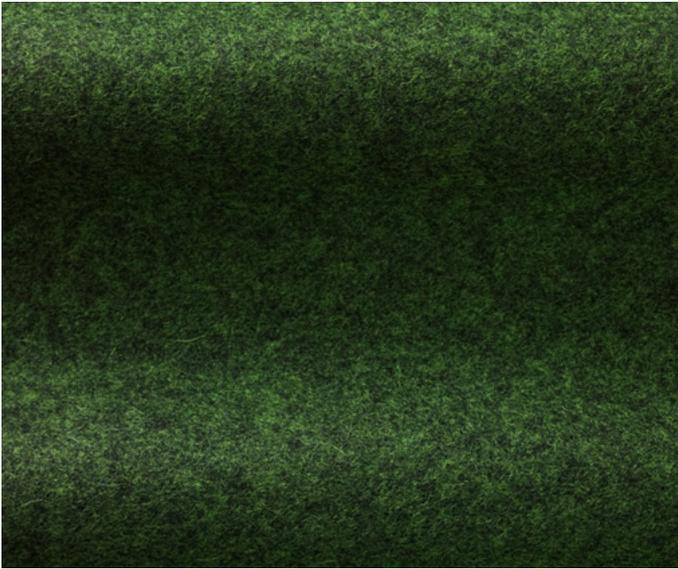


10 year warranty



**Divina Melange 2**  
Finn Sködt

**kvadrat**



## Divina Melange 2

*"Melange upholstery in neon colours."*

*Divina Melange* has been extremely well received by the market. Following on from this success, we are now adding additional colourways.

*Divina Melange* is a textile characterised by its lack of texture and nap and consequently the fabric accentuates the dimensions of the furniture, giving prominence to the colours.

Melange means mixture. The existing six grey and beige colourways are produced by mixing varying proportions of either black or brown wool with white wool. The different colours of wool are mixed before the garment is spun.

The new colourways have come about by dipping the two base colours in bold, virtually luminous pigments. The result is 18 coloured melanges.

For further information  
[www.kvadrat.dk](http://www.kvadrat.dk)

### **Divina Melange 2**

100% new wool

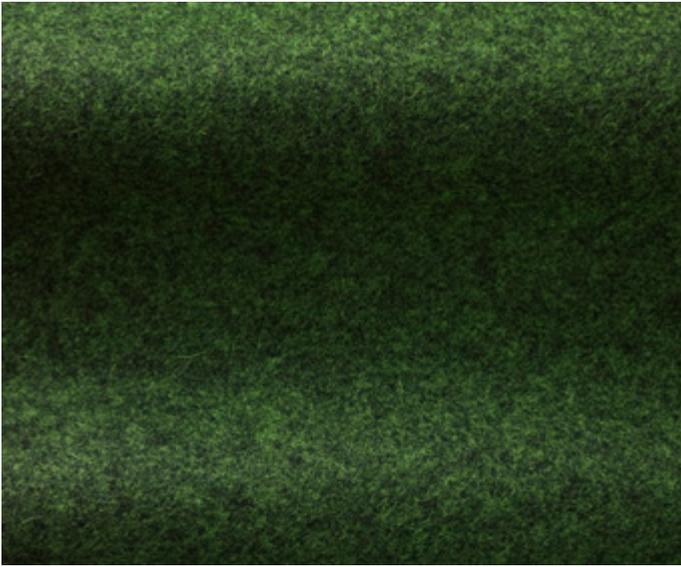
24 colours

150 cm wide

Design: Finn Sködt MDD AGI

Introduced: 1999

Revised: 2004



## Divina Melange 2

### Abrasion

Approximately 45.000 Martindale rubs, EN ISO 12947

### Pilling

Note 3, EN ISO 12945

### Lightfastness

Note 5-7, ISO 105-B02

### Flame resistance

AS/NZS 1530.3

BS 5852 Crib 5

BS 5852 part 1

DIN 4102 B2

EN 1021-1/2

IMO FTP Code 2010:Part 8

NF D 60 013

NFPA 260

Önorm B1/Q1

SN 198 898 5.3 with treatment

UNI 9175 1IM

US Cal. Bull. 117-2013

No use of brominated flame retardants

### Benefits of wool

Wool is a renewable resource

Wool is very comfortable because of its ability to absorb / give off humidity Wool is flame retardant

Wool is biodegradable

Wool is naturally soil resistant

Wool ages with grace

### Quality benefits

Very good abrasion

Good lightfastness

Flame retardant

### Environmental benefits

Complies with EU Ecolabel

No use of AZO dyes, which may split off carcinogen acrylamines

No use of dyes containing heavy metals

No content of formaldehyde

We adhere to the limits set by the the Danish Environmental Protection Agency's "List of undesirable substances"

No use of brominated flame retardants

Not bleached

Biodegradable spinning oil

Complies with REACH

### Reduced emissions

Greenguard and Greenguard Gold certified

For further information

kvadrat.dk

### Divina Melange 2

Design: Finn Sködt

Type: Upholstery

Composition: 100% new wool

Yarn type: Stapel

Binding: 4-end broken twill

Width: 150 cm

Weight: Approximately 820 g/lin.m

Repeat: None

Cleaning: Vacuuming and dry cleaning.

More info: Maintenance instruction–please see website



10 year warranty   



**Coda 2**  
Norway Says and Per Bjørnsen





## Coda 2

*Coda 2* is a colour update of *Coda*, a tactile upholstery textile, which has a distinctive three-dimensional expression. Designed by Norway Says, the fabric combines a graphic, textured surface and sophisticated colours to very lively effect: from a distance it appears monochrome, but when seen from closer up it reveals a second colour.

*Coda*'s designers crafted the textile, as they put it, to be 'the skin of a three-dimensional object', as opposed to a 'flat' textile. Reflecting this, its texture interacts with furniture, which causes the look of the fabric to keep changing as it turns, bends and folds.

Made from wool, *Coda* is woven in two layers, with each in a different colour: it is the hue of the base layer that is surprisingly revealed as the viewer approaches the textile. This distinctive construction also serves to accentuate the three-dimensional character of the fabric and the rhythmic pattern of its bold texture.

The new colours of *Coda 2* are composed by Torbjørn Anderssen and Espen Voll for Norway Says. Compared to the original palette, *Coda*'s new colour scale is more toned down, soft and versatile. It consists of 18 shades including a number of highlight colours, such as deep red and mustard yellow, as well as subtle natural tones, such as slate grey and cream.

Some of the new colour settings combine strongly contrasting shades; for instance, pale blue and red and brown grey and cerise. Others are much more similar and have a more graceful, understated expression.

Originally a collective, Norway Says started as a commercial studio in 2002. It brought together designers Torbjørn Anderssen, Andreas Engesvik, and Espen Voll, who played a leading role in the growing movement of young Norwegian designers adopting a more international approach.

Norway Says mainly designed furniture, but also textiles, electronics, lighting and tableware. Their clients included international brands like Classicon and Muuto, as well as traditional Norwegian brands like LK Hjelle.

Norway Says has been recognised with several prestigious international awards, including Designer of the Year in Norway. In 2009, the studio split into two entities: Anderssen & Voll and Andreas Engesvik.

For further information please contact [press@kvadrat.dk](mailto:press@kvadrat.dk)

[www.kvadrat.dk](http://www.kvadrat.dk)

### Coda 2

90% wool, 10% polyamide

140 cm wide

18 colours

Design: Norway Says and Per Bjørnsen



## Coda 2

### **Abrasion**

Approximately 100.000 Martindale rubs, EN ISO 12947

### **Pilling**

Note 4, EN ISO 12945

### **Lightfastness**

Note 5-7, ISO 105-B02

### **Flame resistance**

EN 1021-1/2

BS 5852 part 1

DIN 4102 B2

Önorm B2/Q1

NF D 60 013

UNI 9175 1IM

US Cal. Bull. 117-2013

NFPA 260

IMO FTP Code 2010:Part 8

BS 5852 crib 5 with flame retardant treatment

No use of brominated flame retardants

### **Quality benefits**

Very good abrasion

Very good lightfastness

Flame retardant

### **Benefits of wool**

Wool is a renewable resource

Wool is very comfortable because of its ability to absorb/give off humidity

Wool is flame retardant

Wool is biodegradable

Wool is naturally soil resistant

Wool ages with grace

### **Environmental benefits**

No use of AZO dyes, which may split off carcinogenic acrylamines

No use of dyes containing heavy metals/ complies with ETAD norm

No content of formaldehyde

Biodegradable spinning oil

We adhere to the limits set by the Danish Environmental Protection Agency's 'List of undesirable substances'

Complies with REACH

For further information

[kvadrat.dk](http://kvadrat.dk)

### **Coda 2**

Design: Norway Says and Per Bjørnsen

Type: upholstery

Composition: 90% wool, 10% nylon

Yarn type: Stapel, worsted/woolen

Binding: Twill variant

Width: 140 cm

Repeat: none

Weight: app. 860 g/lin.m

Cleaning: Vacuuming and dry cleaning

Stain removal: See special guide



 10 year warranty

Inspire | Create | Deliver

P4.