

maxdesign

Sleeping  
*Beauty*

CATALOGUE 2024

*A gentle design*, without clamour,  
has always characterized  
our approach to projects.

Today more than ever, we draw  
inspiration from a concept of  
*awakening* a Sleeping Beauty,  
made of purity and simplicity.

maxdesign

Sleeping  
*Beauty*

# Brand Profile

## max:design

*Maxdesign* is a brand committed to investigate the spatial configuration, from public spaces and offices to private houses. This manmade environment is a fast-moving system seeking for new ethics and connections. The *core* of our approach is to listen both to user's practices and designer's goals. As spaces are constantly changing, each tool has to be able to adapt

and find new expressions. Through *innovation* and research we aim to develop products to endorse customers and professionals in the realization of effective solutions and lively ecosystems. Our *purpose* is to understand what is needed and offer inspiring, versatile solutions in return. Maxdesign creates products for people and their environments.

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### Collections

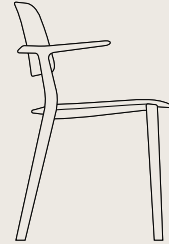
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#### Max

DESIGN CHRISTOPH JENNI  
YEAR 2018

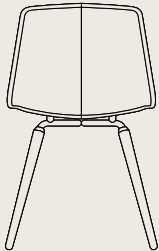
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#### Appia

DESIGN CHRISTOPH JENNI  
YEAR 2014

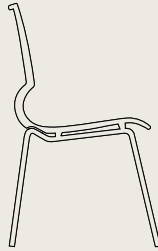
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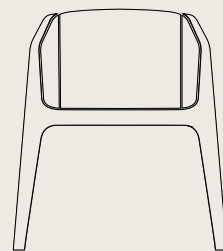
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#### Ricciolina

DESIGN MARCO MARAN  
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#### Tototo

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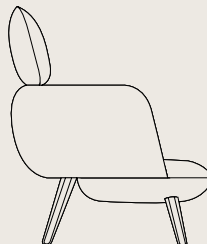
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#### So Happy

DESIGN MARCO MARAN  
YEAR 2002

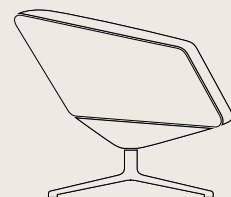
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#### Betty

DESIGN CHRISTOPH JENNI  
YEAR 2013

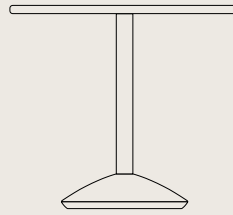
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#### Dino

DESIGN HANNES WETTSTEIN  
YEAR 2008

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**Baba**

DESIGN CHRISTOPH JENNI  
YEAR 2014 / 2016

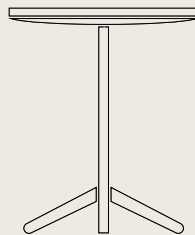
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**Plato**

DESIGN HANNES WETTSTEIN  
YEAR 2008

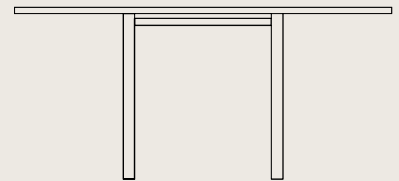
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**Pic**

DESIGN HANNES WETTSTEIN  
YEAR 2010

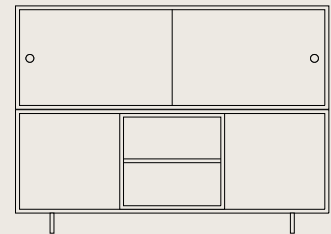
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**Offset Table**

DESIGN TOMÁS ALONSO  
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**Offset Shelf**

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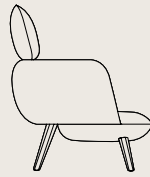
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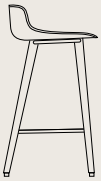
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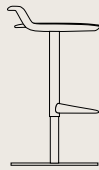
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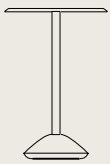
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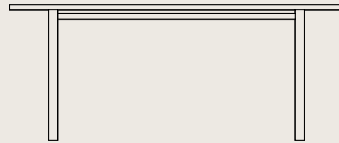
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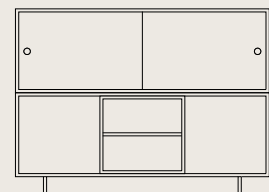


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maxdesign

Chairs, Armchairs,  
Swivel Chairs,  
Lounges and  
Stools

# MAX

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DESIGNER  
CHRISTOPH JENNI

YEAR  
2018

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A sort of mix and match attitude takes place in the association of components, materials and products themselves. It is an open and adaptive program driven by the search of comfort, versatility and sustainability. We look at our collection in relation to the multitude of contexts and possible combinations hidden behind needs and projects. The collection features RE MAX, an innovative material made from 40% recycled wood.



MAX FAMILY

---

*Max Chair*  
*Max Armchair*  
*Max Work*  
*Max Stool*

---



# Overview

## Max Chair

---



Four legs stackable



Four legs RE MAX®



Sled base stackable



Four wooden legs

## Max Armchair

---



Four metal legs



Four legs RE MAX®



Sled base



Four wooden legs

## Max Work

---



Trestle base, swivel



Trestle base fix with castors



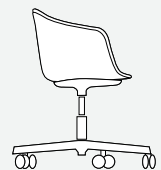
Swivel aluminum base with castors and gas lift mechanism



Trestle base, swivel



Trestle base fix with castors



Swivel aluminum base with castors and gas lift mechanism

## Max Stool

---



Bar stool low sled base



Bar stool high sled base



Bar stool low four wooden legs



Bar stool high four wooden legs

# Max Chair



Cod. 6040  
Max R56 Re-Mud + seat padding  
Wood, Natural Ash





Cod. 6082  
Max W60 Re-Wood Moss

Max

DESIGN CHRISTOPH JENNI



# Max Chair



Cod. 6010  
Max® Solid Palette  
Metal, RAL 9005 Black



Cod. 6010  
Max R56 Re-Mud  
Metal, RAL 9003 White



Cod. 6040  
Max R60 Re-Essential Grey + seat padding  
Wood, Natural Ash

Max

DESIGN CHRISTOPH JENNI

# Max Armchair



Cod. 7041  
Upholstered  
Wood, Dark Ash



Cod. 7530  
Max R60 Re-Essential Grey + seat and back padding  
Aluminum brush polished

## Max Armchair



Cod. 7082  
RE MAX® Blend



Cod. 7051  
Upholstered  
Metal, RAL 9005 Black



Cod. 7080  
Max R28 Re-Water + seat padding  
Max R57 Re-Off Black



Cod. 7040  
Max R56 Re-Mud  
Wood, Dark Ash













# Max Work



Cod. 7641  
Upholstered  
Aluminum, RAL 9005 Black



Cod. 7530  
Max R35 Re-Black Red + seat padding  
Aluminum, RAL 9005 Black

Max

DESIGN CHRISTOPH JENNI



## Max Work



Cod. 7531  
Upholstered  
Aluminum, Brush polished



Cod. 6642  
Max W60 Re-Wood Moss  
Aluminum, RAL 9005 Black



Cod. 6630  
Max R56 Re-Mud + seat padding  
Aluminum, RAL 6006 Grey Olive



Cod. 7630  
Max R35 Re-Black Red  
+ seat and back padding  
Aluminum, RAL 9002 White

# Max Stool



Cod. 8360  
Max R56 Re-Mud  
Metal, RAL 9003 White





Cod. 8350  
Max R55 Re-Silk White  
Wood, Natural Ash



# Max Stool



Cod. 8370  
Max R35 Re-Black Red  
Metal, RAL 9005 Black



Cod. 8370  
Max R55 Silk White  
Chrome



Cod. 8350  
Max R56 Re-Mud  
Wood, Natural Ash





# Color Plan

## Max Chair and Max Armchair

### RE MAX® SOLID (PP)

#### Shell



Max R55  
Re-Silk White



Max R28  
Re-Water



Max R60  
Re-Essential Grey



Max R58  
Re-Blue Marlin



Max R56  
Re-Mud



Max R35  
Re-Black Red



Max R57  
Re-Off Black

Padding  
upholstered:  
Fabric  
Leather  
Eco-leather

#### Frame



Max R28  
Re-Water



Max R57  
Re-Off Black

### RE MAX® BLEND (PP + RECYCLED WOOD)

#### Shell



Max W52  
Re-Wood Birch



Max W51  
Re-Wood Virgin



Max W53  
Re-Wood Bark



Max W60  
Re-Wood Moss

Padding  
upholstered:  
Fabric  
Leather  
Eco-leather

#### Frame



Max W52  
Re-Wood Birch



Max W51  
Re-Wood Virgin



Max W53  
Re-Wood Bark



Max W60  
Re-Wood Moss

### MORE AVAILABLE FRAMES: FOUR LEGS, SLED BASE

#### Metal



Chrome



RAL 9003  
White



RAL 9005  
Black



RAL 7046  
Tele Grey 2



RAL 6006  
Grey Olive



RAL 3007  
Black Red

#### Wood



Natural Ash



Dark Ash

#### Foot mounting bracket



RAL 9003  
White

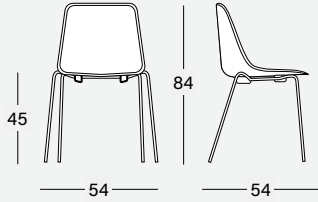


RAL 9005  
Black

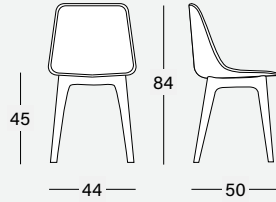
# Dimensions

## Max Chair and Max Armchair

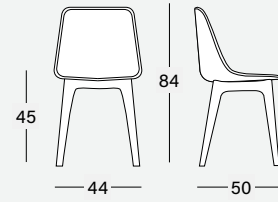
Four legs stackable



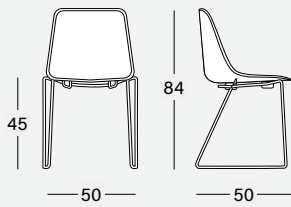
Four legs RE MAX® Solid



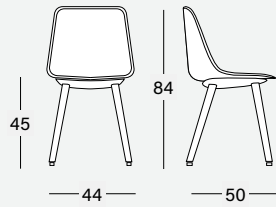
Four legs RE MAX® Blend



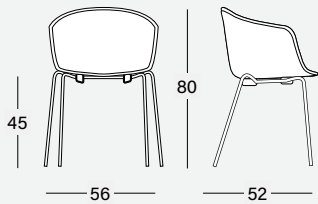
Sled base



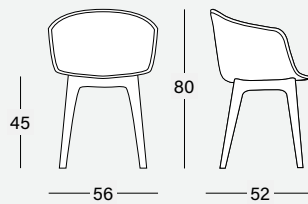
Four wooden legs



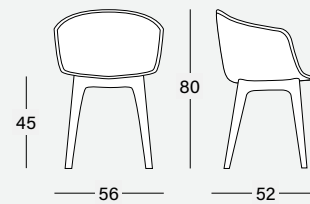
Four legs Metal



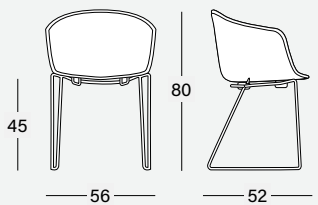
Four legs RE MAX® Solid



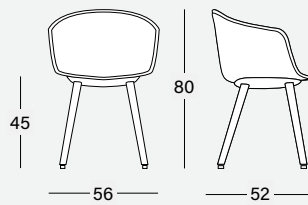
Four legs RE MAX® Blend



Sled base



Four wooden legs



# Color Plan

## Max Work

### RE MAX® SOLID (PP)

---

#### Shell



Max R55  
Re-Silk White



Max R28  
Re-Water



Max R60  
Re-Essential Grey



Max R58  
Re-Blue Marlin



Max R56  
Re-Mud



Max R35  
Re-Black Red



Max R57  
Re-Off Black

Padding  
upholstered:  
Fabric  
Leather  
Eco-leather

### RE MAX® BLEND (PP + RECYCLED WOOD)

---

#### Shell



Max W52  
Re-Wood Birch



Max W51  
Re-Wood Virgin



Max W53  
Re-Wood Bark



Max W60  
Re-Wood Moss

Padding  
upholstered:  
Fabric  
Leather  
Eco-leather

#### Frame



Max W52  
Re-Wood Birch



Max W51  
Re-Wood Virgin



Max W53  
Re-Wood Bark



Max W60  
Re-Wood Moss

### FRAME

---

#### Aluminum



Brush  
Polished



RAL 9002  
White



RAL 9005  
Black



RAL 7046  
Tele Grey 2



RAL 6006  
Grey Olive



RAL 3009  
Oxido Red



RAL 3007  
Black Red

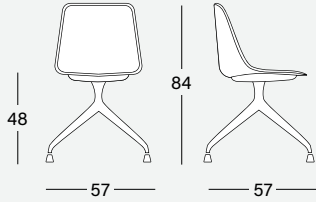


# Dimensions

## Max Work

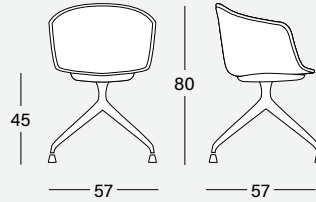
### Chairs

Trestle base, swivel

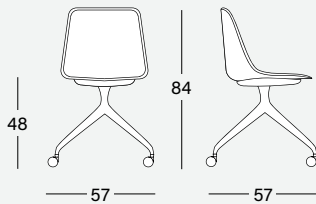


### Armchairs

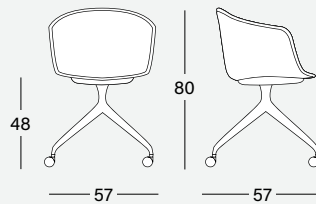
Trestle base, swivel



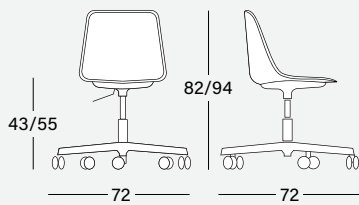
Trestle fix base with castors



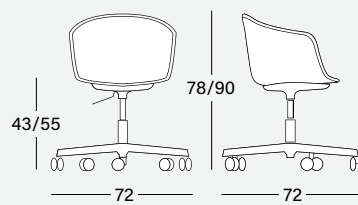
Trestle fix base with castors



Swivel aluminum base with castors  
and gas lift mechanism



Swivel aluminum base with castors  
and gas lift mechanism



# Color Plan

## Max Stool

### SHELL

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#### RE MAX® Solid (PP)



Max R55  
Re-Silk White



Max R60  
Re-Essential Grey



Max R56  
Re-Mud



Max R35  
Re-Black Red



Max R57  
Re-Off Black

Upholstered:  
Fabric  
Leather  
Eco-leather

### FRAME

---

#### Metal



Chrome



RAL 9003  
White



RAL 9005  
Black

#### Wood



Natural Ash



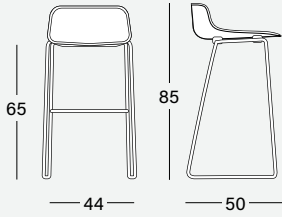
Dark Ash

# Dimensions

## Max Stool

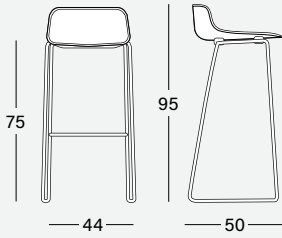
### Bar stool low sled base

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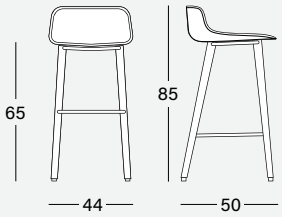
### Bar stool high sled base

---



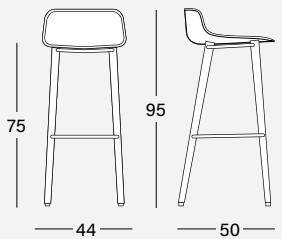
### Bar stool low four wooden legs

---



### Bar stool high four wooden legs

---



Appia



APPIA FAMILY

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*Appia Chair*      *Appia Work*  
*Appia Armchair*      *Appia Stool*

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# APPIA

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DESIGNER  
CHRISTOPH JENNI

YEAR  
2014, 2016, 2018

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An homogeneous line, heterogeneous in its multipurpose solutions. Appia is essential, long-lasting, comfortable and ergonomic. A constant research on materials and knowledge of technologies emphasize functionality and its aesthetic significance. A full recyclable die cast aluminum frame provides lightness and defines a robust as well as minimal design.



# Appia Overview

## Appia Chair

---



Four legs stackable



Upholstered

## Appia Armchair

---



Four legs stackable with armrests



Upholstered with armrests

## Appia Work

---



Trestle base swivel



Trestle base with castors fix



Swivel aluminum base with castors and gas lift mechanism

## Appia Stool

---



Bar stool

# *Appia Chair*



Cod. 5031  
Upholstered  
Aluminum, Brush polished





Cod. 5020  
Natural Oak  
Aluminum, RAL 9002 White

Appia

DESIGN CHRISTOPH JENNI



# Appia Chair



Cod. 5010  
Max R36 Re-Off White  
Aluminum, RAL 9002 White



Cod. 5031  
Upholstered  
Aluminum, RAL 3009 Oxido Red



Cod. 5031  
Upholstered  
Aluminum, RAL 9005 Black



Cod. 5020  
Natural Oak  
Aluminum, RAL 3009 Oxido Red

# Appia Armchair



Cod. 5120  
Black Oak  
Aluminum, Brush Polished



Cod. 5120  
Wood Oak  
Aluminum Frame

## Appia Armchair



Cod. 5120  
Oxido Red Oak  
Aluminum, RAL 3009 Oxido Red



Cod. 5120  
Mud Oak  
Aluminum, RAL 6006 Grey Olive



Cod. 5041  
Upholstered  
Aluminum, Brush polished



Cod. 5120  
Natural Oak  
Aluminum, RAL 9002 White









# Appia Work



Cod. 5151  
Upholstered  
Aluminum, RAL 9005 Black  
Aluminum, RAL 9005 Black



Cod. 5171  
Upholstered  
Aluminum, RAL 3009 Oxido Red

# Appia Work



Cod. 5161  
Upholstered  
Aluminum, Brush Polished  
Aluminum, Brush Polished



Cod. 5171  
Upholstered  
Aluminum, RAL 6006 Grey Olive  
Aluminum, RAL 6006 Grey Olive



Cod. 5171  
Upholstered  
Aluminum, RAL 9005 Black  
Aluminum, RAL 9005 Black



Cod. 5151  
Upholstered  
Aluminum, RAL 9002 White  
Aluminum, RAL 9002 White





# Appia Work - Supercolor



Cod. 5161  
Upholstered  
Aluminum, SuperLemon  
Aluminum, RAL 9005 Black



Cod. 5161  
Upholstered  
Aluminum, SuperSunset  
Aluminum, RAL 9005 Black



Cod. 5161  
Upholstered  
Aluminum, SuperSky  
Aluminum, RAL 9005 Black



Cod. 5161  
Upholstered  
Aluminum, SuperGrass  
Aluminum, RAL 9005 Black

# Appia Stool



Cod. 5320  
Aluminum, brush polished  
Metal, RAL 9005 Black  
Stainless steel





# *Enlighting*

Cod. 5321  
Aluminum, Brush polished  
Metal, Chrome  
Stainless steel



Cod. 5321  
Aluminum, Brush polished  
Metal RAL 9005 Black  
Stainless steel



Cod. 5320  
Aluminum, Brush polished  
Metal RAL 9002 White  
Stainless steel





# Color Plan

## Appia Chair and Appia Armchair

### SHELL

---

#### Wood



Natural Oak



Canaletto Oak



Black Oak



Grey Oak



Mud Oak



Oxido Red Oak



Black Red Oak

#### RE MAX® Solid



Max R36  
Re-Off White



Max R60  
Re-Essential Grey



Max R56  
Re-Mud



RAL 3009  
Oxido Red



Max R35  
Re-Black Red



Max R57  
Re-Off Black

Upholstered:  
Fabric  
Leather  
Eco-leather

### FRAME

---

#### Aluminum



Brush  
Polished



Brush  
Matt



RAL 9002  
White



RAL 9005  
Black



RAL 7046  
Tele Grey 2



RAL 6006  
Grey Olive



RAL 3009  
Oxido Red



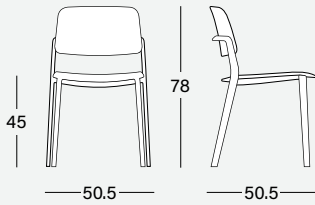
RAL 3007  
Black Red

# Dimensions

## Appia Chair and Appia Armchair

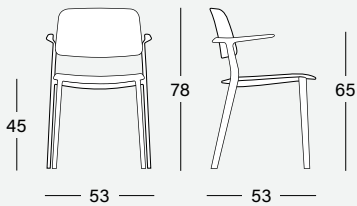
### Four legs stackable

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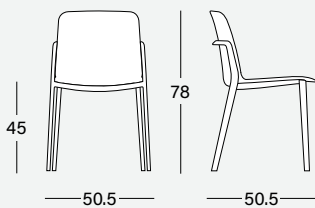
### Four legs stackable with armrests

---



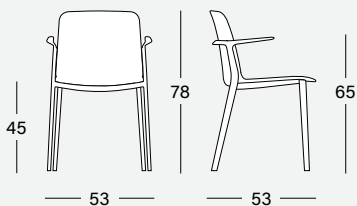
### Upholstered without armrests

---



### Upholstered without armrests

---



# Color Plan

## Appia Work

### SHELL

---

Upholstered:

Fabric

Leather

Eco-leather

### FRAME + ARMRESTS

---

Aluminum base, armrests



Brush  
Polished



RAL 9002  
White



RAL 9005  
Black



RAL 7046  
Tele Grey 2



RAL 6006  
Grey Olive



RAL 3009  
Oxido Red



RAL 3007  
Black Red

Gas lift (Metal)



RAL 9005  
Black

### SUPER COLOURS FRAME + ARMRESTS

---

Aluminum base, plate



Brush  
Polished



RAL 9002  
White



RAL 9005  
Black

Aluminum Super Colours armrests



SuperLemon



SuperGrass



SuperSky



SuperSunset

Gas lift (Metal)



RAL 9005  
Black

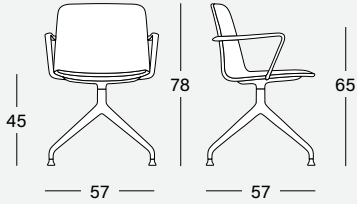


# Dimensions

## Appia Work

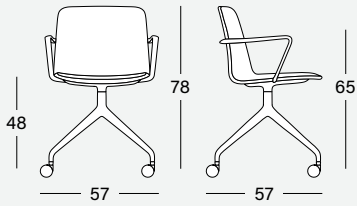
### Trestle base with armrests, swivel

---



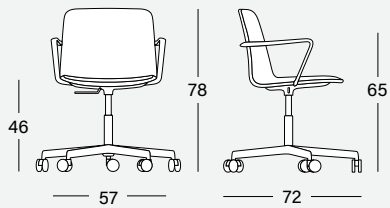
### Trestle base with castors and armrests, fix

---



### Swivel aluminum base with castors and gas lift mechanism with armrests

---



# Color Plan

## Appia Stool

### SHELL

---

#### Wood



Natural Oak



Canaletto Oak



Black Oak



Grey Oak



Mud Oak



Oxido Red Oak



Black Red Oak

#### Upholstered:

Fabric

Leather

Eco-leather

### FRAME

---

#### Aluminum



Brush  
Polished



RAL 9002  
White



RAL 9005  
Black

### COLUMN

---

#### Metal



RAL 9002  
White



RAL 9005  
Black

### FOOTREST

#### Aluminum



Brush  
Polished



RAL 9002  
White



RAL 9005  
Black

### BASE

---

#### Aluminum



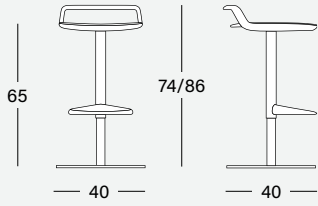
Stainless

# Dimensions

## Appia Stool

### Bar stool

---





STRATOS FAMILY

---

*Stratos Chair*  
*Stratos Armchair*  
*Stratos Work*

*Stratos M, MH*  
*Stratos Lounge*  
*Stratos Stool*

---

---

# STRATOS

---

DESIGNER

STUDIO HANNES WETTSTEIN

YEAR

2011, 2014

Inspired by Italian automotive design, Stratos is based on perfect geometries that create its characteristic multi-faceted shape. This aesthetic peculiarity together with the variety of colors and upholsteries, reflects also on its functionality and versatility. Stratos is suitable for the most varied situations, modern and at the same time classic, both private and public.



# Stratos Overview

## Stratos Chair

---



Four legs stackable



Sled base



Four legs



Four wooden legs



Vertically stackable with ganging device

## Stratos Armchair

---



Four legs stackable with armrests



Sled base with armrests

## Stratos Stool

---



Bar stool low



Bar stool high



Bar stool high wooden legs

## Stratos Work

---



Trestle base, swivel



Trestle base with castors, fix



Swivel base with castors



Swivel base with castors and armrests

## Stratos Lounge

---



Swivel base



Swivel base with armrests



Swivel base



Swivel base with armrests



Swivel base



Sled base

# Stratos Chair



Cod. 1040  
Max 133 Mineral Water + seat padding  
Wood, Natural Oak





Cod. 1010  
Polypropylene Palette  
Metal, Chrome

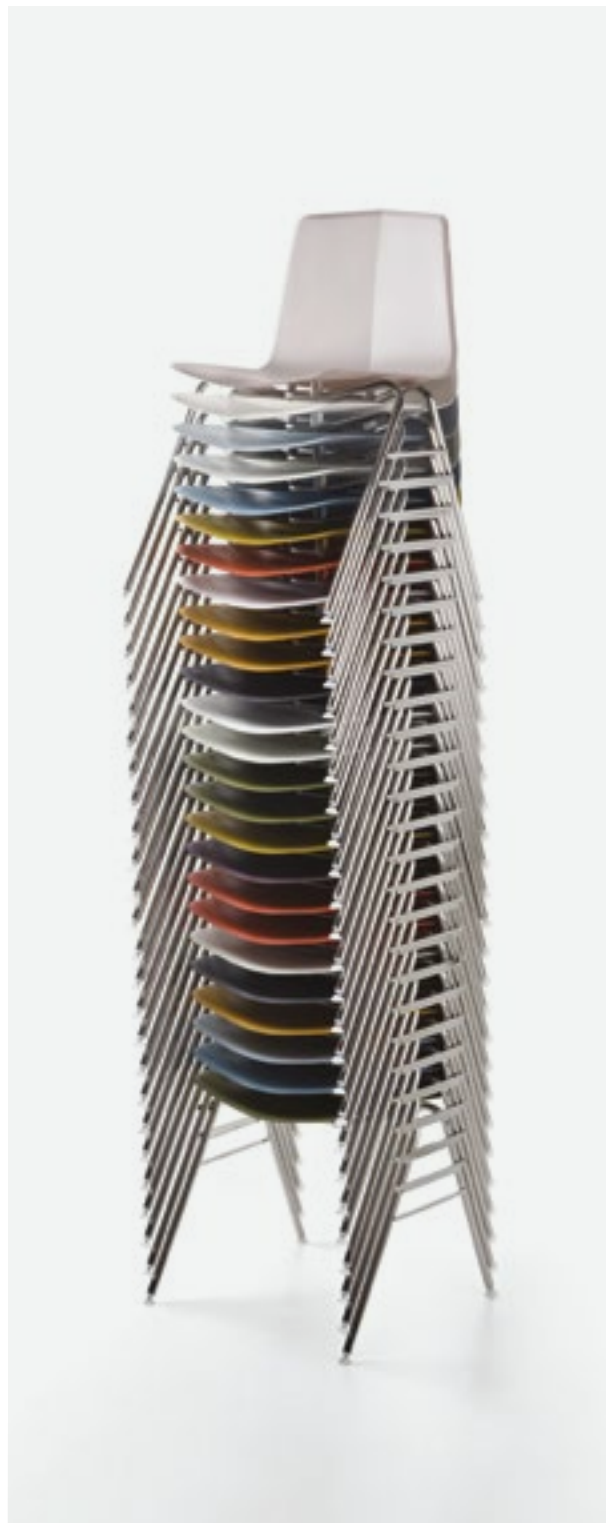
## Stratos Chair



Cod. 1060  
Max 133 Mineral Water + seat padding  
Metal, RAL 9005 Black



Cod. 1050  
Max 136 Off-White + seat padding  
Metal, Chrome



Cod. 1070  
Polypropylene Palette  
Metal, Chrome





Cod. 1111  
Upholstered  
Metal, Chrome

# Stratos Armchair



Cod. 1110  
Max 136 Off-White + seat padding  
Metal, Chrome

# Stratos *Work*



Cod. 1630  
Max 114 Black + seat padding  
Metal, RAL 9005 Black



Cod. 1531  
Upholstered  
Aluminum, RAL 9005 Black

Cod. 1641  
Upholstered  
Aluminum, RAL 9005 Black

# Stratos *M/MH*



Cod. SM02  
Upholstered - Aluminum, RAL 9005 Black  
Aluminum, RAL 9005 Black





Cod. SH02  
Upholstered - Aluminum, Brush polished  
Aluminum, Brush polished

# Stratos M/MH



Cod. SH02  
Upholstered  
Aluminum, Brush polished  
Aluminum, Brush polished



Cod. SM02  
Upholstered  
Aluminum, Brush polished  
Aluminum, Brush polished



Cod. SH02  
Upholstered  
Aluminum, Brush polished  
Aluminum, Brush polished



Cod. SH02  
Upholstered  
Aluminum, RAL 9005 Black  
Aluminum, RAL 9005 Black



# Stratos Lounge



Cod. SL03  
Upholstered  
Metal, RAL 9005 Black



Cod. SL01  
Upholstered  
Aluminum, Brush polished



## Stratos Lounge



Cod. SL01  
Upholstered  
Aluminum, Brush polished



Cod. SL03  
Upholstered  
Metal, Chromed



Cod. SL01  
Upholstered  
Aluminum, RAL 9002 White



Cod. SL01  
Upholstered  
Aluminum, RAL 9005 Black

# Stratos Stool



Cod. 1311  
Upholstered - Metal, Chrome





Cod. 1310  
Max 133 Mineral Water + seat padding  
Metal, RAL 9005 Black

Cod. 1320  
Max 114 Black + seat padding  
Metal, RAL 9003 White



# Stratos Stool



Cod. 1311  
Upholstered  
Metal, Chrome



Cod. 1340  
Max 133 Mineral Water + seat padding  
Wood, Natural Oak



Cod. 1320  
Max 136 Off-White  
Metal, Chrome

# Color Plan

## Stratos Chair and Stratos Armchair

### SHELL

---

#### Polypropylene



Max 136  
Off-White



Max 127  
Skin



Max 128  
Water



Max 133  
Mineral Water



Max 123  
Yellow



Max 143  
Night Green



Max 124  
Red



Max 114  
Black

### FRAME

---

#### Metal



Chrome



RAL 9003  
White



RAL 9005  
Black

#### Wood



Natural Oak

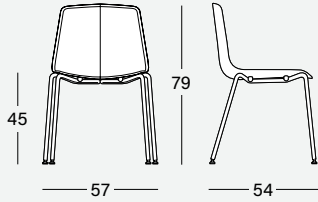


Dark Oak

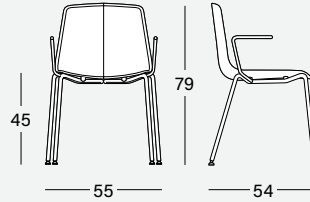
# Dimensions

## Stratos Chair and Stratos Armchair

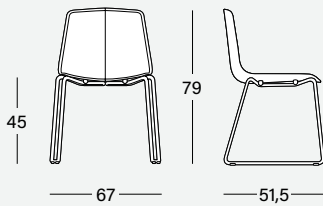
Four legs stackable



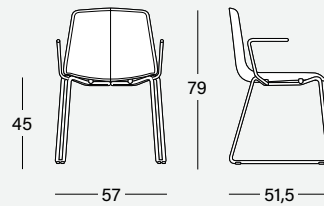
Four legs stackable with armrests



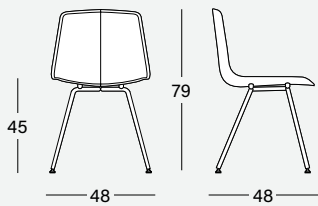
Sled base stackable



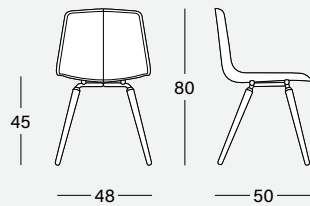
Sled base stackable with armrests



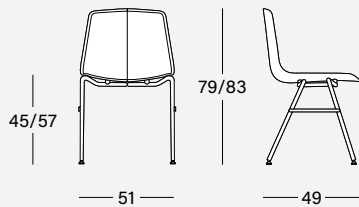
Four legs



Four wooden legs



Vertically stackable with ganging device



# Color Plan

Stratos M, MH and Lounge

## SHELL

---

Upholstered:

Fabric  
Leather  
Eco-leather

## FRAME + ARMRESTS

---

### Aluminum



Brush  
Polished



RAL 9002  
White



RAL 9005  
Black



RAL 7046  
Tele Grey 2



RAL 6006  
Grey Olive



RAL 3009  
Oxido Red



RAL 3007  
Black Red

### Column (Metal)

RAL 9005  
Black

RAL 9002  
White

RAL 9005  
Black

RAL 9005  
Black

RAL 9005  
Black

RAL 9005  
Black

RAL 9005  
Black

## FRAME

---

### Metal



Chrome



RAL 9003  
White

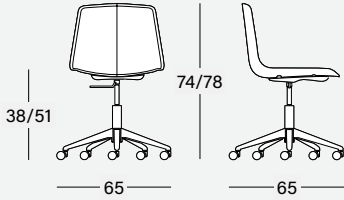


RAL 9005  
Black

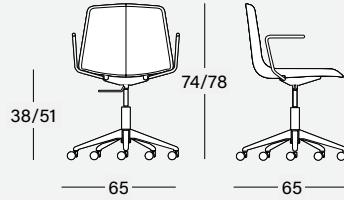
# Dimensions

## Stratos M, MH and Lounge

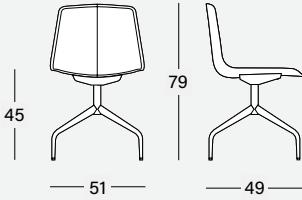
Swivel aluminum base with castors and gas lift mechanism



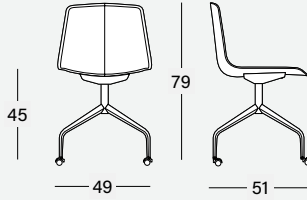
Swivel aluminum base with castors and gas lift mechanism with armrests



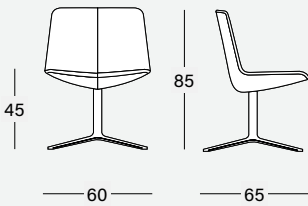
Trestle base, swivel



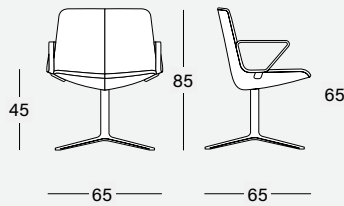
Trestle base with castors, fix



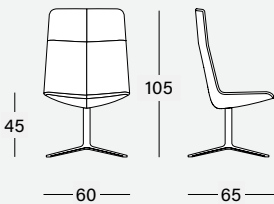
Swivel base



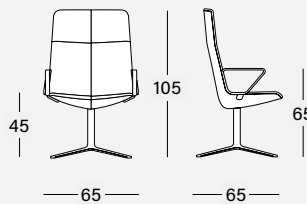
Swivel base with armrests



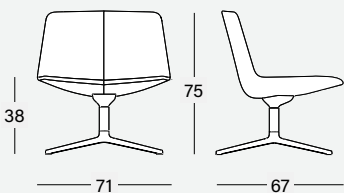
Swivel base



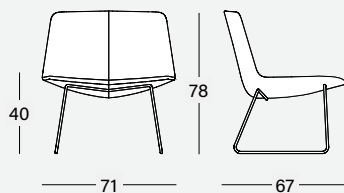
Swivel base with armrests



Swivel base



Sled base



# Color Plan

## Stratos Stool

### SHELL

---

#### Polypropylene



Max 136  
Off-White



Max 127  
Skin



Max 128  
Water



Max 133  
Mineral Water



Max 123  
Yellow



Max 143  
Night Green



Max 124  
Red



Max 114  
Black

### FRAME

---

#### Metal



Chrome



RAL 9003  
White



RAL 9005  
Black

#### Wood



Natural Oak



Dark Oak

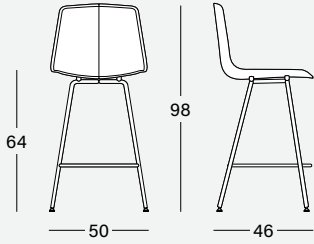


# Dimensions

## Stratos Stool

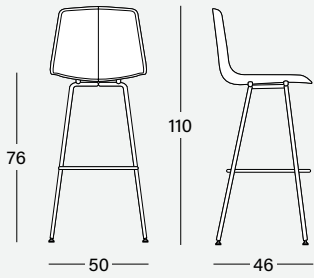
### Bar stool low

---



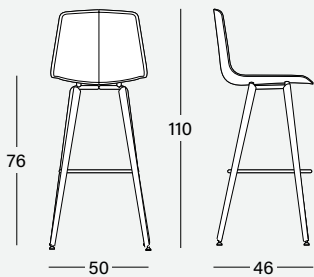
### Bar stool high

---



### Bar stool high wooden legs

---



Ricciolina



RICCIOLINA FAMILY

---

Ricciolina  
Ricciolina *Stool*

---

---

# RICCIOLINA

---

DESIGNER  
STUDIO MARCO MARAN

YEAR  
2000

---

The unique curved connection between seat and back, along with a large range of finishes, colours and accessories, lend Ricciolina elegance, flexibility and ergonomic comfort. These characteristics make it a chair suitable for the most diverse situations and requirements, in homes or restaurants, from home office to corporate.



# Ricciolina Overview

## Ricciolina Chair

---



Four legs

## Ricciolina Stool

---



Bar stool low



Bar stool high

# Ricciolina chair



Cod. 3010  
Max 114 Black  
Metal, Chrome



*Proportionate*

Cod. 3010  
Polypropylene Palette  
Metal, Chrome

# Ricciolina Stool



Cod. 3320  
Max 136 Off-White  
Metal, Chrome





Cod. 3310  
Max 103 Graphite  
Metal, RAL 9005 Black

Ricciolina

## Color Plan

Ricciolina Chair and Ricciolina Stool

### SHELL

---

Polypropylene



Max 136  
Off-White



Max 103  
Graphite



Max 114  
Black



Max 124  
Red

Upholstered:  
Fabric  
Leather  
Eco-leather

### FRAME

---

Metal



Chrome



RAL 9003  
White



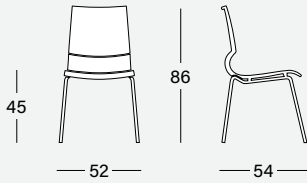
RAL 9005  
Black

# Dimensions

## Ricciolina Chair and Ricciolina Stool

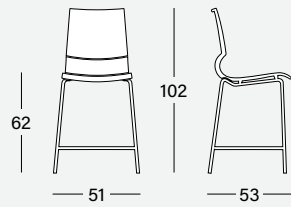
### Four legs

---



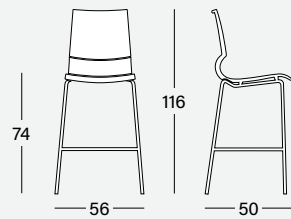
### Bar stool low

---



### Bar stool high

---



# TOTOTO

---

DESIGNER  
HANNES WETTSTEIN

YEAR  
2007

---

Particularly suitable for outdoor use thanks to its characteristic drain hole, Tototo is an easily stackable monoblock armchair. The sides and back are designed to show part of the seat, lending it a sinuous and elegant shape.



TOTOTO FAMILY

---

Tototo

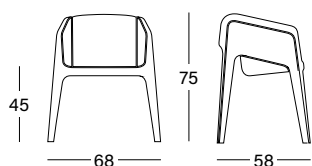
---





## Overview and dimensions

Tototo Armchair



## Color Plan

Tototo Armchair

### SHELL

Polypropylene



Max 146  
Almond Green



Max 148  
Off Blue

# SO HAPPY

---

DESIGNER  
MARCO MARAN

YEAR  
2002, 2011

---

The seat and back of this chair join to trace a smile. So Happy fits the image of a cheerful and enjoyable home, made even more evocative by the many color and covering combinations, which allow for personalization of every type of setting.





SO HAPPY FAMILY

---

So Happy  
So Happy *Lounge*

---



# So Happy Overview

## So Happy Armchair

---



Four legs



Fix central base

## So Happy Lounge - Always fully upholstered

---



Fix central base

# So Happy



Cod. 4020  
Max 136 Off-White  
Metal RAL 9003 White



Cod. 4020  
Upholstered  
Metal, RAL 3009 Oxido Red

Cod. 4020  
Upholstered  
Metal, RAL 9003 White

# So Happy



Cod. 4011  
Upholstered  
RAL 9003 White



Cod. 4010  
Polypropylene Palette  
Metal, Chrome



Cod. 4020  
Max 114 Black  
Metal, RAL 9005 Black



Cod. 4021  
Upholstered  
Metal, RAL 3009 Oxido Red



Cod. 4020  
Max 136 Off-White + seat padding  
Metal, RAL 9003 White

# So Happy Lounge



Cod. H031  
Upholstered  
Metal Chrome





Cod. H031  
Max Upholstered  
Metal, RAL 3009 Oxido Red

# So Happy Lounge



Cod. H031  
Upholstered  
Metal, RAL 9003 White



Cod. H031  
Upholstered



Cod. H031  
Max 136 Off-White  
Metal, 9003 White



# Color Plan

So Happy and So Happy Lounge

## ARMCHAIR SHELL

---

Polypropylene



Max 101  
White



Max 118  
Warm Grey



Max 124  
Red



Max 122  
Tangerine



Max 134  
Sky Blue



Max 114  
Black

## LOUNGE SHELL

---

Upholstered:

Fabric

Leather

Eco-leather

## FRAME

---

Metal



Chrome



RAL 9003  
White



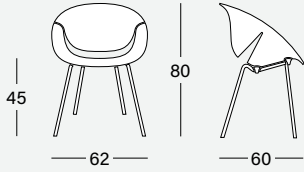
RAL 9005  
Black

# Dimensions

## So Happy and So Happy Lounge

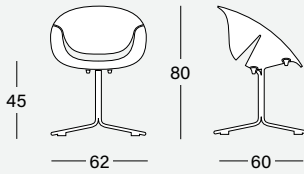
### Armchair Four legs

---



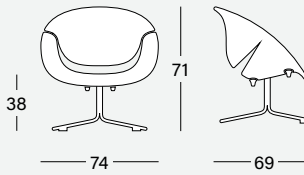
### Armchair Fix central base

---



### Lounge Fix central base

---



# BETTY

---

DESIGNER  
CHRISTOPH JENNI

YEAR  
2013, 2016

---

A family made of 4 strong characters, that give their best used as a whole. A high-back and a low-back armchair, a small armchair and an ottoman: the multiple possibilities of this family of products make them the perfect choice for every type of project and space vision, from residential to commercial.



BETTY FAMILY

---

# Betty Betinha

---





# Overview

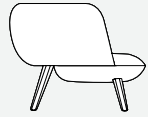
## Betty and Betinha

### Betty Armchair

---



Armchair with head-rest



Armchair



Ottoman

### Betinha Armchair

---



Small armchair

# Betty



Cod. B020  
Upholstered  
Wood Natural Ash

# *Graceful*



Cod. B010/B030  
Upholstered  
Wood Dark Ash

# Betty



Cod. B010  
Upholstered  
Wood Dark Ash



Cod. B020  
Upholstered  
Wood Dark Ash



Cod. B020  
Upholstered  
Wood Natural Ash



Cod. B010  
Upholstered  
Wood Dark Ash







# Betinha



Cod. B040  
Upholstered  
Wood Natural Ash



# *Positize*



Cod. B040  
Upholstered  
Wood Natural Ash

# Betinha



Cod. B040  
Upholstered  
Wood Natural Ash



Cod. B040  
Upholstered  
Wood Natural Oak



Cod. B040  
Upholstered  
Wood Dark Oak



# Color Plan

Betty and Betinha

## SHELL

---

Upholstered:  
Fabric  
Leather  
Eco-leather

## FRAME BETTY

---

Wood



Natural Ash



Dark Ash

## FRAME BETINHA

---

Wood



Natural Oak



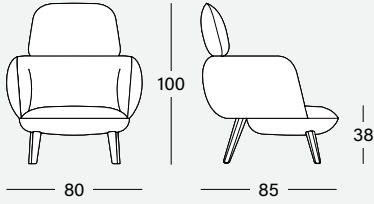
Dark Oak

# Dimensions

## Betty and Betinha

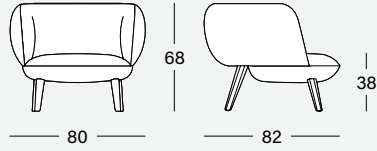
### Betty Lounge with headrest

---



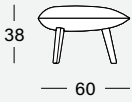
### Betty Lounge

---



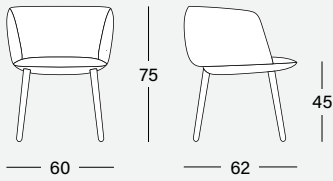
### Betty Ottoman

---



### Betinha Armchair

---



Dino



DINO FAMILY

---

# Dino Dininho

---

---

# DINO

---

DESIGNER  
HANNES WETTSTEIN, STUDIO HANNES WETTSTEIN

YEAR  
2008, 2010

---

Dino owes its particularity to the deep back, with its volume creating a pleasant distance from the surrounding space. The softness of the padding and its generous size infuse a relaxing sensation.

# Dino



Cod. D011  
Upholstered  
Metal, RAL 9005 Black  
Aluminum, RAL 9005 Black



*Welcoming*



Cod. D011  
Upholstered  
Metal, RAL 3007 Black Red  
Aluminum, RAL 3007 Black Red

# Dino



Cod. D011  
Upholstered  
Metal, RAL 9003 White  
Aluminum, RAL 9003 White



Cod. D011  
Upholstered  
Metal, RAL 9005 Black  
Aluminum, RAL 9005 Black



Cod. D011  
Upholstered  
Metal, RAL 9003 White  
Aluminum, RAL 9003 White



# Dininho



Cod. D021  
Upholstered  
Metal, RAL 9005 Black  
Aluminum, RAL 9005 Black



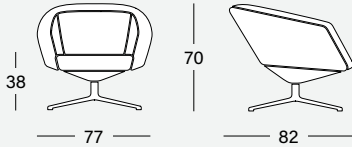
Cod. D021  
Upholstered  
Metal, RAL 3007 Black Red  
Aluminum, RAL 3007 Black Red



# Overview and dimensions

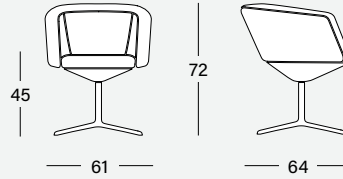
Dino and Dininho

## Dino Armchair



Armchair with swivel base

## Dininho Armchair



Small armchair with swivel base

# Color Plan

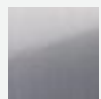
Dino and Dininho

## SHELL FABRIC

Fabric  
Leather  
Eco-leather

## FRAME

### Aluminum



Brush  
Polished



RAL 9003  
White



RAL 3007  
Black Red



RAL 9005  
Black

### Metal



Chrome



RAL 9003  
White



RAL 9005  
Black





maxdesign

# Tables and Side-Tables

SLEEPING BEAUTY

# Baba



Cod. BA20  
Metal, RAL 9005 Black  
Concrete, Natural

Baba Side-Table

Baba Table



Cod. BA00/BA20/ B010  
Top Wood/Metal  
Column Metal  
Concrete, Natural



## Baba Table and Side-Table



Cod. BA20  
Metal, RAL 3009 Oxido Red  
Concrete, Oxido Red



Cod. BA20 / BA15  
Wood, Oxido Red / Wood, Walnut Ash  
Metal, RAL 3009 Oxido Red  
Concrete, Oxido Red



Cod. BA15  
Wood, Walnut Ash  
Metal, RAL 7044 Silk Grey  
Concrete, Natural



Cod. BA10  
Metal, RAL 9003 White  
Concrete, Natural

# Color Plan

## Baba Side-Table and Baba Table

### TOP BABA BA00, BA15, BA25

---

#### Wood



Dark Ash



Natural Ash



Walnut Ash



Grey Ash



Oxido Red Ash

### TOP BABA BA20, BA10

---

#### Metal



RAL 9003  
White



RAL 9005  
Black



RAL 7044  
Silk Grey



RAL 6006  
Grey Olive



RAL 3009  
Oxido Red



RAL 1005  
Honey Yellow

### FRAME

---

#### Metal



RAL 9003  
White



RAL 9005  
Black



RAL 7044  
Silk Grey



RAL 6006  
Grey Olive



RAL 3009  
Oxido Red



RAL 1005  
Honey Yellow

### BASE

---

#### Concrete



Natural



Black



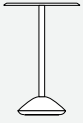
Oxido Red

# Overview

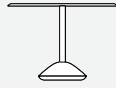
## Baba Side-Table and Baba Table

### Baba Side-Table

---



Side-table Height 60 cm



Side-table Height 40 cm

### Baba Table

---

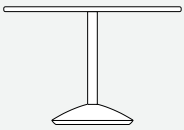


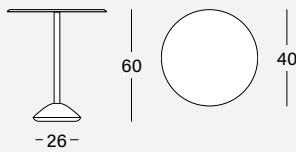
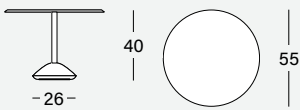
Table Height 74 cm

# Dimensions

## Baba Side-Table and Baba Table

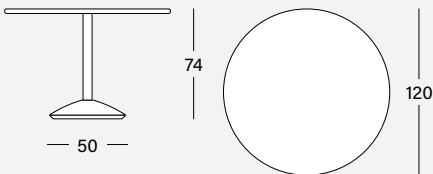
### Baba Side-Table

---



### Baba Table

---



# Plato



Plato Side-Table

Plato Table



## Plato Table and Side-Table



Cod. P010, P011  
MDF 001 White  
Aluminum, RAL 9002 White



Cod. P010, P011  
MDF 014 Black  
Aluminum, RAL 9005 Black



Cod. P060  
Natural Oak  
Aluminum, RAL 9002 White



Cod. P060  
Black Oak  
Aluminum, RAL 9005 Black

# Color Plan

## Plato Side-Table and Plato Table

### TOP

---

#### Wood



White Oak



Natural Oak



Black Oak

#### MDF



MDF 001  
White



MDF 014  
Black

### FRAME

---

#### Aluminum



Brush  
Polished



RAL 9002  
White



RAL 9005  
Black



RAL 7046  
Tele Grey 2



RAL 6006  
Grey Olive

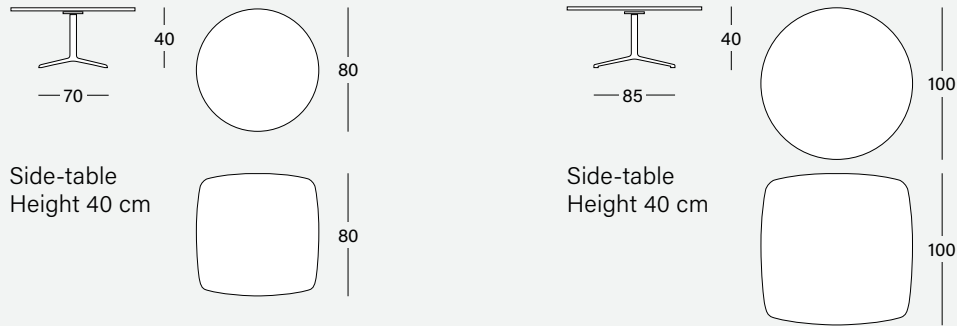


RAL 3009  
Oxido Red

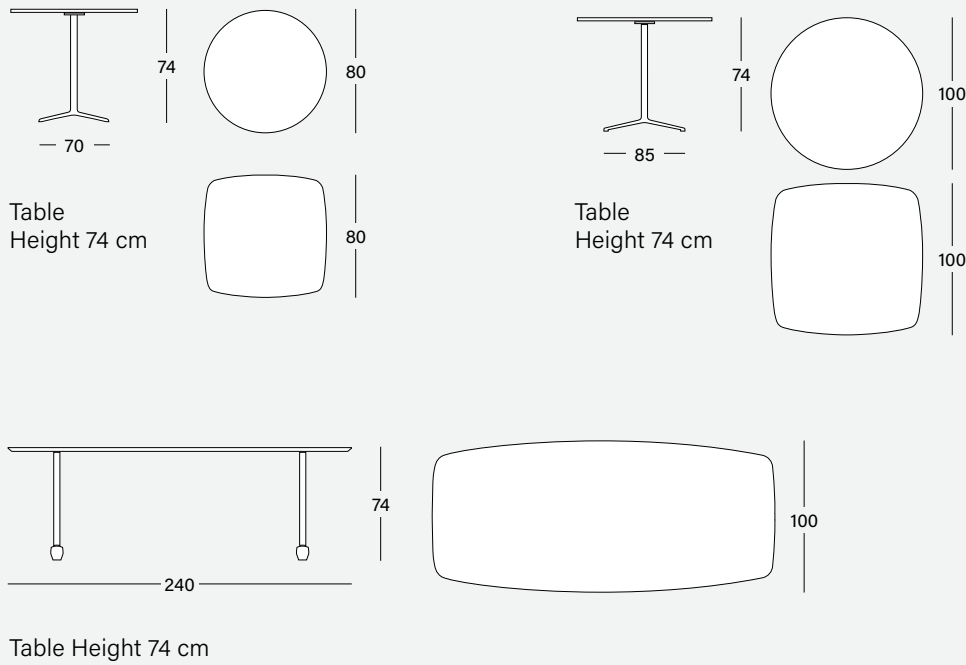
# Overview and dimensions

## Plato Side-Table and Plato Table

### Plato Side-Table



### Plato Table



# Pic



Cod. PI20  
Metal, RAL 9005 Black

# *Balanced*



Cod. PI10/PI20  
Metal, RAL/NCS colors

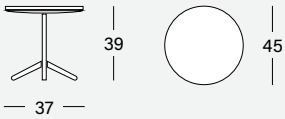


# Overview and dimensions

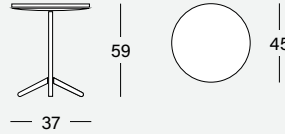
Pic

## Side-Table

---



Side-table Height 40 cm



Side-table Height 60 cm

# Color Plan

Pic

## FRAME (TOP AND COLUMN)

---

Metal



RAL 9003  
Signal White



RAL 9005  
Black



RAL 7044  
Silk Grey



RAL 6006  
Grey Olive



RAL 3009  
Oxido Red

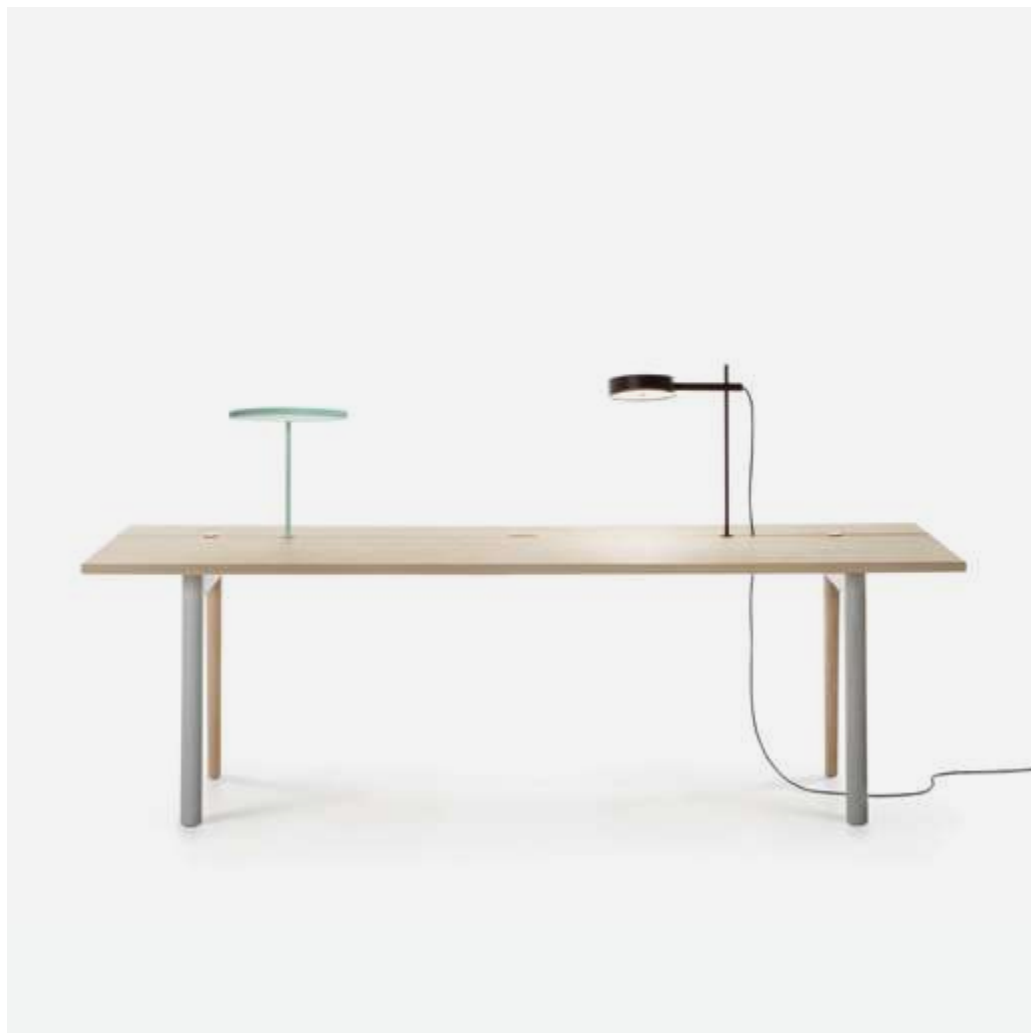


RAL 3007  
Black Red



RAL 1005  
Honey Yellow

# Offset Table



Cod. OF02 Natural Ash / Aluminum, NCS S 2000 N Grey / Wood, Natural Ash  
Cod. OF40 Task light RAL 9005 Black  
Cod. OF51 Tray NCS S 1565 G Green



# Offset Table



Cod. OF16 Natural Ash / Aluminum, NCS S 2000 N Grey  
 Cod. OF41 Table light NCS S 2000 N Grey  
 Cod. OF60 Table Divider NCS S 2000 N Grey



Cod. OF19 Black Ash / RAL 9005 Black  
 Cod. OF41 Table light RAL 9003 White



Cod. OF03 Black Ash  
 Wood, Black Ash





# Color Plan

## Offset Table

### WOODEN TOP AND LEGS

---

#### Wood



White Ash



Natural Ash



Black Ash

### ACCESSORIES AND ALUMINUM LEGS

---

#### Aluminum



RAL 9003  
White



RAL 9005  
Black



S2005 Y90R  
Skin



NCS S 2000 N  
Grey



NCS S 0530 G  
Mint



NCS S 1565 G  
Green



NCSS 2570 R  
Red



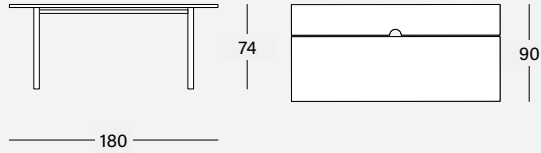
NCS S 0580 Y90R  
Fluo Red

# Overview and dimensions

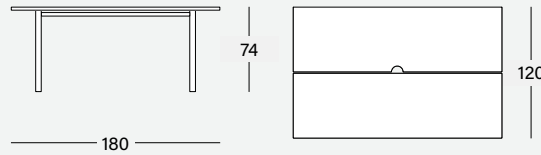
## Offset Table



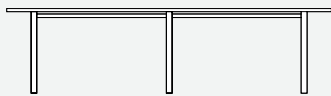
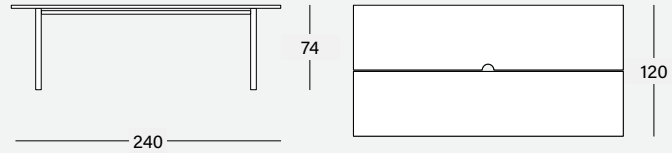
OF01-03  
180 x 90 cm



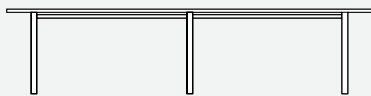
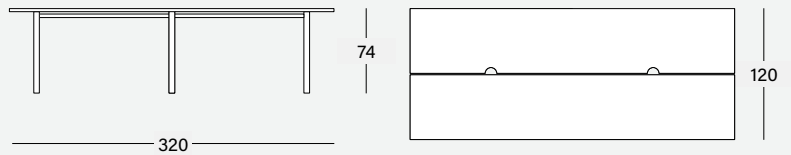
OF04-06  
180 x 120 cm



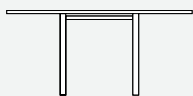
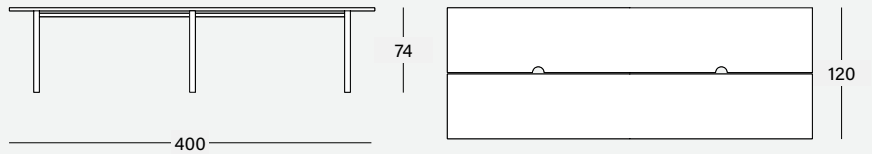
OF10-12  
240 x 120 cm



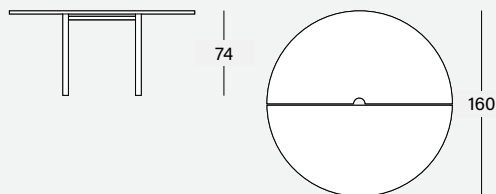
OF13-15  
320 x 120 cm



OF16-18  
400 x 120 cm



OF19-21  
Ø 160 cm





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# Bookshelves

SLEEPING BEAUTY

# OFFSET SHELF

---

DESIGNER

TOMÁS ALONSO

YEAR

2013

---

The Offset shelving system is not only visually and conceptually connected with the Offset table, but also has a multiple functionality of its own. This modular shelving system with various possibilities may be used either as an office unit or as a home sideboard.





# Offset Shelf



Offset Shelf

# Offset Shelf



Cod. OS03 Aluminum, RAL 9005 Black / Wood, Natural Ash  
 Cod. OS28 Bidding element with 2 under-feet Natural Ash



Cod. OS01 Aluminum, NCS S 2000 N Grey  
 Cod. OS04 NCS S 2000 N Grey / Box Wood, Natural Ash  
 Cod. OS03 Aluminum, NCS S 2000 N Grey / NCS S 0530 G Mint  
 Cod. OS28 Bidding element with 2 under-feet Natural Ash



Cod. OS01 Aluminum, RAL 9005 Black  
 Cod. OS22 Divider Natural Ash  
 Cod. OS03 Aluminum, RAL 9005 Black  
 NCS S 2570 R Red / NCS S 0530 G Mint  
 Cod. OS28 Bidding element with 2 under-feet Natural Ash

# Offset Shelf





# Offset Shelf

## Color Plan

### Offset Shelf

#### FRAME

---

##### Aluminum



RAL 9003  
White



RAL 9005  
Black



NCS S 2000 N  
Grey

#### BACK PANEL

---

##### Wood



Natural Ash

#### SLIDING DOORS

---

##### Wood



Natural Ash



RAL 9003  
White



RAL 9005  
Black

##### Aluminum



RAL 9003  
White



RAL 9005  
Black



S2005 Y90R  
Skin



NCS S 2000 N  
Grey



NCS S 0530 G  
Mint



NCS S 1565 G  
Green



NCS S 2570 R  
Red



NCS S 0580 Y90R  
Fluo Red

#### ACCESSORIES

---

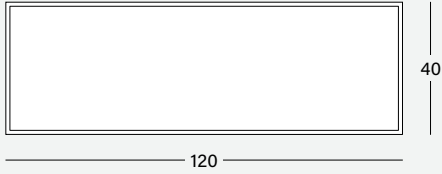
##### Wood



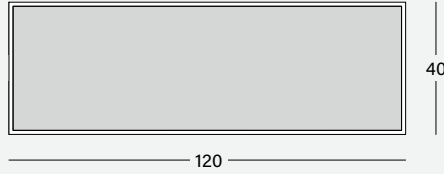
Natural Ash

# Overview and dimensions

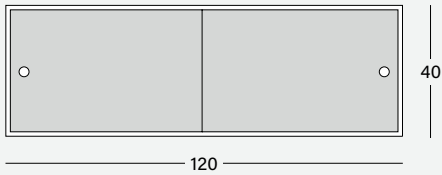
## Offset Shelf



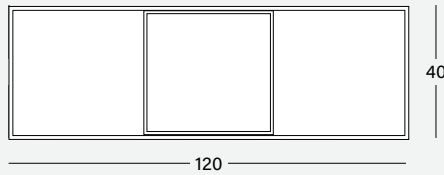
OS01  
Basic element



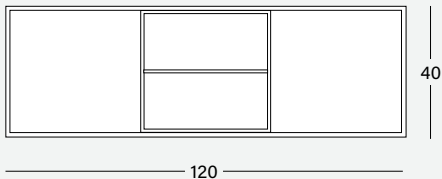
OS02  
Basic element with back panel



OS03  
Basic element with back panel  
+ sliding doors

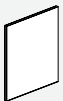


OS04  
Basic element + box

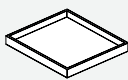


OS05  
Basic element + box with shelf

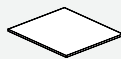
### Accessories and feet



OS22  
Divider



OS23  
Tray



OS24  
Shelf



OS27  
Binding element



OS28  
Binding element  
with 2 under-feet





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# References

# Max



## **SANO SANO**

Napoli (Italy)

Usage: Restaurant

Architect: Studio Minimo





**BCA TOWER**

Jakarta (Indonesia)  
Usage: Offices  
Photos credits: pm\_mulyadi



# Appia



## EDY'S RESTAURANT

St. Moritz (Switzerland)

Usage: Restaurant/Bar

Architect: Nader Interior GmbH Zurich (CH)

Photos credits: Dolores Rupa



## LEVY RESTAURANTS AND EXCEL

London UK

Usage: Restaurants/Bar

Architect: SHH ARCHITECTURE & INTERIOR DESIGN

Photos credits: Alastair Lever



## PARKER'S RESTAURANT

Umm Al Emarat Park, Abu Dhabi, Dubai (EAU)

Usage: Restaurants/Bar

Architect: H2R Design

Photos credits: Compass project management



## GUCCI SPACE

Taipei

Usage: Offices



**ÄGERIBAD AG**

Oerägeri (Switzerland)  
 Usage: Wellness  
 Architect: Scheitlin Syfrig Architekten AG  
 Photos credits: Ben Huggler



**FERRAGAMO UFFICI**

Osmannoro (Firenze, Italy)  
 Usage: Offices



**DE CASTELLI**

Crocetta del Montello (Treviso, Italy)  
 Usage: Restaurant  
 Product: Appia, Betty  
 Photos credits: Alberto Parise



**DECOLAR.COM HQ**

São Paulo (Brazil)  
 Usage: Offices  
 Products: Appia Work, Appia, Stratos, Betty, Dino, Pic  
 Architect: Pitá Arquitetura

# Stratos



## DECOLAR.COM HQ

São Paulo (Brazil)

Usage: Offices

Products: Stratos, Betty, Dino, Pic

Architect: Pitá Arquitetura



## IBA INDIGENOUS BUSINESS AUSTRALIA

Sidney (Australia)

Usage: Offices

Architect: IA Design

Photos credits: IA Design





**A&C CONTACT CENTRE SÃO PAULO**

**São Paulo** (Brazil)

**Usage:** Offices

**Architect:** Arealis Brasil

**Photos credits:** Ruy Teixeira



**DIBP DEPARTMENT OF IMMIGRATION AND BORDERS PROTECTION**

**Adelaide** (Australia)

**Usage:** Offices

**Architect:** IA Design

**Photos credits:** IA Design







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# Finishes

SLEEPING BEAUTY

# Woods

## OAK



White Oak



Natural Oak



Black Oak



Canaletto



Black Red Oak



Dark Oak



Black Oak



Grey Oak



Mud Oak



Oxido Red Oak

## ASH



White Ash



Natural Ash



Black Ash



Dark Ash



Walnut Ash



Grey Ash



Oxido Red Ash

## MDF
























MDF 001  
White



MDF 014  
Black

# Plastics

## RE MAX® SOLID (RECYCLED PP) + 100% RECYCLED POLYESTER AND POLYPROPYLENE

				
Max R60 Re-Essential Grey	Max R56 Re-Mud	Max R58 Re-Blue Marlin	RAL 3009 Oxido Red	Max R35 Re-Black Red
				
Max 101 White	Max R55 Re-Silk White	Max R36 or Max 136 Re-Off White or Off White	Max R28 or Max 128 Re-Water or Water	Max R57 or Max 114 Re-Off Black or Black
				
Max 127 Skin	Max 133 Mineral Water	Max 134 Sky Blue	Max 118 Warm Grey	Max 103 Graphite
				
Max 123 Yellow	Max 143 Night Green	Max 122 Tangerine	Max 124 Red	
				
Max 146 Almond Green	Max 148 Off Blue			

## RE MAX® BLEND (RECYCLED PP + WOOD) + 100% RECYCLED POLYESTER

			
Max W52 Re-Wood Birch	Max W51 Re-Wood Virgin	Max W53 Re-Wood Bark	Max W60 Re-Wood Moss

# Metals

## ALUMINUM



Brush  
Polished



Brush  
Matt



Chrome



RAL 9002  
White



RAL 9003  
White



RAL 9005  
Black



RAL 7046  
Tele Grey 2



RAL 6006  
Grey Olive



RAL 3009  
Oxido Red



RAL 3007  
Black Red



RAL 7044  
Silk Grey



RAL 1005  
Honey Yellow



SuperLemon



SuperGrass



SuperSky



SuperSunset



S2005 Y90R  
Skin



NCS S 2000 N  
Grey



NCS S 0530 G  
Mint



NCS S 1565 G  
Green



NCSS 2570 R  
Red



NCS S 0580 Y90R  
Fluo Red

## STELL



Stainless steel

# *Other materials*

## CONCRETE



Natural

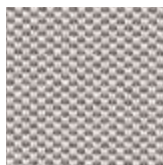


Black



Oxido Red

# Fabrics



**FABRIC  
CAT. A**  
**Fidivi One**  
8532



GENERAL FEATURES	
DESCRIPTION	Knitted fabric, 100% Recycled Polyester from bottles
COMPOSITION	100% Polyester Recycled
WEIGHT	525 g/lm - 350 g/lm
MECHANICAL PROPERTIES	
ABRASION RESISTANCE	100.000 Rubs
FASTNESS TO LIGHT	6 (blue scale)
FASTNESS TO RUBBING	4/5 (grey scale)



**FABRIC  
CAT. A**  
**Fidivi King L Kat**  
8011

GENERAL FEATURES	
DESCRIPTION	Soft melange fabric in two colour tone
COMPOSITION	100% Polyester Trade Mark Trevira CS
WEIGHT	390g/ml - 280g/m <sup>2</sup>
MECHANICAL PROPERTIES	
ABRASION RESISTANCE	80.000 Rubs
FASTNESS TO LIGHT	6 (blue scale)
FASTNESS TO RUBBING	4/5 (grey scale)



**FABRIC  
CAT. A**  
**Fidivi King Flex**  
4066

GENERAL FEATURES	
DESCRIPTION	Jacquard sablè fabric with elastic structure in two and three-coloured items. 52 colorways.
COMPOSITION	100% Polyester Trevira CS
WEIGHT	420 g/ml - 300 g/m <sup>2</sup>
MECHANICAL PROPERTIES	
ABRASION RESISTANCE	100.000 Rubs
FASTNESS TO LIGHT	6 (blue scale)
FASTNESS TO RUBBING	4/5 (grey scale)

# Fabrics



**FABRIC  
CAT. B**  
**Gabriel Atlantic**  
63056

#### GENERAL FEATURES

**DESIGNER** Inger Mosholt Nielsen

**COMPOSITION** 100% Polyester

#### MECHANICAL PROPERTIES

**ENDURANCE** 110,000 Martindale

**FASTNESS TO LIGHT** 5-7



**FABRIC  
CAT. B**  
**Gabriel Medley**  
66009

#### GENERAL FEATURES

**DESIGNER** Mette Krebs Petersen

**COMPOSITION** 100% Polyester

#### MECHANICAL PROPERTIES

**ENDURANCE** 75,000 Martindale

**FASTNESS TO LIGHT** 5-7



**FABRIC  
CAT. C**  
**Kvadrat Floyd**  
663

#### GENERAL FEATURES

**DESIGNER** Åsa Pärson

**COMPOSITION** 45% New wool worsted, 50% Polyester, 5% Nylon

**WEIGHT** 370 g/lin.m

#### MECHANICAL PROPERTIES

**ABRASION RESISTANCE** 50.000 Martindale

**FASTNESS TO LIGHT** 6-7 (ISO1-8)

**FASTNESS TO RUBBING** 4 (ISO 1-5)

# Fabrics



**FABRIC  
CAT. C**  
**Kvadrat Hint**  
347

GENERAL FEATURES	
DESIGNER	Giulio Rodolfo
COMPOSITION	76% PVC - 22% PES - 2% PU
WEIGHT	300 g/lin.m
SUSTAINABILITY	Reduced environmental impact
MECHANICAL PROPERTIES	
FASTNESS TO LIGHT	5



**FABRIC  
CAT. D**  
**Kvadrat Canvas 2**  
154

GENERAL FEATURES	
DESIGNER	Giulio Rodolfo
COMPOSITION	90% New wool worsted, 10% Nylon
WEIGHT	480 g/lin.m
SUSTAINABILITY	Label Ecolabel UE "The Flower"
MECHANICAL PROPERTIES	
ABRASION RESISTANCE	100.000 Martindale
FASTNESS TO LIGHT	5-7 (ISO)
PILLING	4 (EN ISO)



**FABRIC  
CAT. D**  
**Kvadrat Field 2**  
182

GENERAL FEATURES	
DESIGNER	Giulio Rodolfo
COMPOSITION	100% Trevira CS
WEIGHT	430 g/lin.m
SUSTAINABILITY	Reduced impact
MECHANICAL PROPERTIES	
ABRASION RESISTANCE	100.000 Martindale
FASTNESS TO LIGHT	6-7 (ISO)
PILLING	4 (EN ISO)



# Fabrics



**FABRIC  
CAT. D**

**Kvadrat Melange  
Nap**

791

## GENERAL FEATURES

**DESIGNER** Akira Minagawa

**COMPOSITION** 97% New wool worsted, 3% Nylon

**WEIGHT** 440 g/lin.m

## MECHANICAL PROPERTIES

**ABRASION RESISTANCE** 60.000 Martindale

**FASTNESS TO LIGHT** 8 (ISO)

**PILLING** 3 (EN ISO)



**FABRIC  
CAT. D**

**Kvadrat Re-Wool**

768

## GENERAL FEATURES

**DESIGNER** Margrethe Odgaard

**COMPOSITION** 45% Recycled wool,  
45% New wool worsted, 10% Nylon

**WEIGHT** 540 g/lin.m

## MECHANICAL PROPERTIES

**ABRASION RESISTANCE** 50.000 Martindale

**FASTNESS TO LIGHT** 5-7 (ISO)

**PILLING** 4 (EN ISO)

# Fabrics



**FABRIC  
CAT. D**  
**Kvadrat Remix 3**  
183

#### GENERAL FEATURES

DESIGNER	Giulio Rodolfo
COMPOSITION	90% New wool worsted, 10% Nylon
WEIGHT	415 g/lin.m
SUSTAINABILITY	Label Ecolabel UE "The Flower"

#### MECHANICAL PROPERTIES

ABRASION RESISTANCE	100.000 Martindale
FASTNESS TO LIGHT	5-7 (ISO)
PILLING	4 (EN ISO)



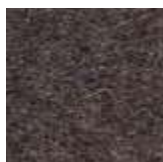
**FABRIC  
CAT. E**  
**Kvadrat Divina 3**  
154

#### GENERAL FEATURES

DESIGNER	F. Sködt
COMPOSITION	100% New wool
WEIGHT	840 g/lin.m
SUSTAINABILITY	Natural fibers

#### MECHANICAL PROPERTIES

ABRASION RESISTANCE	45.000 Martindale
FASTNESS TO LIGHT	5-7 (ISO)
PILLING	3 (EN ISO)



**FABRIC  
CAT. E**  
**Kvadrat Divina MD**  
353

#### GENERAL FEATURES

DESIGNER	F. Sködt
COMPOSITION	100% New wool
WEIGHT	840 g/lin.m
SUSTAINABILITY	Natural fibers

#### MECHANICAL PROPERTIES

ABRASION RESISTANCE	45.000 Martindale
FASTNESS TO LIGHT	5-7 (ISO)
PILLING	3 (EN ISO)

# Fabrics



**FABRIC  
CAT. E**  
**Kvadrat**  
**Hallingdal 65**  
110

## GENERAL FEATURES

DESIGNER	N. Ditzel
COMPOSITION	70% New wool / 30% Viscose
WEIGHT	795 g/lin.m
SUSTAINABILITY	Label Ecolabel UE "The Flower"

## MECHANICAL PROPERTIES

ABRASION RESISTANCE	100.000 Martindale
FASTNESS TO LIGHT	5-7 (ISO)
PILLING	3 (EN ISO)



**FABRIC  
CAT. E**  
**Kvadrat Steelcut**  
**Trio 3**  
105

## GENERAL FEATURES

DESIGNER	F. Dijkmeijer, G. Ridolfo
COMPOSITION	90% New wool, 10% Nylon
WEIGHT	770 g/lin.m
SUSTAINABILITY	Label Ecolabel UE "The Flower"

## MECHANICAL PROPERTIES

ABRASION RESISTANCE	100.000 Martindale
FASTNESS TO LIGHT	5-7 (ISO)
PILLING	4 (EN ISO)



**FABRIC  
CAT. E**  
**Kvadrat Tonus 4**  
240

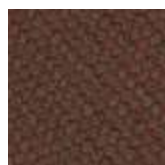
## GENERAL FEATURES

DESIGNER	N. Koppel
COMPOSITION	90% New wool, 10% Helanca
WEIGHT	665 g/lin.m
SUSTAINABILITY	Natural fibers/Sustainable resource

## MECHANICAL PROPERTIES

ABRASION RESISTANCE	100.000 Martindale
FASTNESS TO LIGHT	5-7 (ISO)
PILLING	3 (EN ISO)

# Fabrics



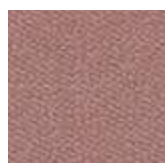
**FABRIC  
CAT. E**  
**Kvadrat Coda 2**  
0362

#### GENERAL FEATURES

<b>DESIGNER</b>	Norway Says
<b>COMPOSITION</b>	90% new wool 10% nylon
<b>WEIGHT</b>	860 g/lin.m
<b>SUSTAINABILITY</b>	Greenguard Gold, HPD, EPD

#### MECHANICAL PROPERTIES

<b>ABRASION RESISTANCE</b>	100.000 Martindale
<b>FASTNESS TO LIGHT</b>	6 (ISO 105-B02)
<b>PILLING</b>	4 (ISO 1-5)



**FABRIC  
CAT. E**  
**Kvadrat Vidar 4**  
0633

#### GENERAL FEATURES

<b>DESIGNER</b>	Fanny Aronsen
<b>COMPOSITION</b>	94% new wool 6% nylon
<b>WEIGHT</b>	770 g/lin.m
<b>SUSTAINABILITY</b>	EU Ecolabel, Greenguard Gold, HPD, EPD

#### MECHANICAL PROPERTIES

<b>ABRASION RESISTANCE</b>	100.000 Martindale
<b>FASTNESS TO LIGHT</b>	7 (ISO 105-B02)
<b>PILLING</b>	4 (ISO 1-5)

# Leather



**LEATHER  
CAT. F**  
**Dani Panama**  
5320

#### DESCRIPTION

Leather is a material deriving from the skin of the animal, which has become rotproof, after the tanning process. Leather has highly resistance but especially hygienic features, especially suitable for the production of many objects of common use.

# EcoLeather



**ECOLEATHER  
CAT. A**  
**Flukso Secret**  
1006

#### GENERAL FEATURES

<b>DESCRIPTION</b>	Flame retardant coated fabric by Flukso®
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<b>COMPOSITION</b>	76% PVC - 22% PES - 2% PU
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<b>WEIGHT</b>	540+/- 10g/m <sup>2</sup>
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#### MECHANICAL PROPERTIES

<b>ABRASION RESISTANCE</b>	60.000 Rubs
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<b>FASTNESS TO LIGHT</b>	6/7 (blue scale)
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<b>FASTNESS TO RUBBING</b>	4/5 (grey scale)
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**The Tailors**

PHOTO CREDITS

**Studio B 2 - Bonaldo Orlando**  
**Record Studio srl**

PRINT

**Kappadue Arti Grafiche**

Maxdesign  
**Catalogue 2024**

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SLEEPING BEAUTY

PAPER  
Materica - Clay 250g  
Materica - Terrarossa 120g  
Explorer Premium Offset 120g

# Addendum

## Poetry by maxdesign

**Each visionary architectural construction is based on an important design research: in our case, it begins by building solid foundations to support the poetry of design.**

This is what we are aiming to do, a real re-foundation to give new light and lifeblood to a brand that has a product history of great value.

We are excited about this path that we have traced starting from our new headquarter that from January '24 hosts all our resources and will hopefully shape our vision.

As soon as we enter in the new building we find ourselves in a up-to-date, functional, welcoming place: we thought of it above all as an inclusive and exchange hub in which creativity and humanity are mixed to create products, relationships and projects that will be the future poetry of Maxdesign.



# Designers



## Hannes Wettstein

Hannes Wettstein was one of the most innovative and influential designers of Switzerland. His background alone did not follow a standard pattern: born in 1958, Wettstein completed an apprenticeship as a structural engineering draughtsman and then trained himself as a designer and architect. Technology transfer from design resistant fields, years of scientific work on an idea or a material and a fine sense of brand quality Hannes Wettstein shape a world in which he sought to comprehend the essence of things that surrounded him. Pure, unspectacular, functional design was the stamp of his lights and furniture. Again and

again he reverted to sleek form and classic modern lines. These suited his vision of the world and society in that, even before his time, he knew that only self-evident design can be enduring. Hannes Wettstein designed elegant and perfect objects for daily use that maintained their identity and remained timeless even in the changing flow of fashion. Also in room design he created archetypes: complete and sensitive solutions for specific locations, interior fittings or set designs. The comprehensive way in which he helped designed the world lives on today in the company he founded in 1991, Studio Hannes Wettstein.



Pure, unspectacular, functional design was the stamp of his lights and furniture. Again and again he returned to sleek form and classic modern lines.



**Products designed  
by Hannes Wettstein**

**2008**  
Dino

**2008**  
Plato Side

**2011**  
Stratos

**2014**  
Stratos M

**2008**  
Plato

**2010**  
Dininho

**2011**  
Stratos MH



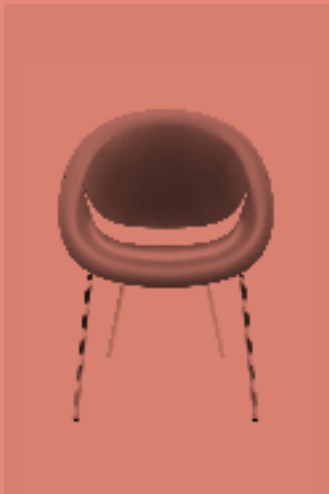
He works with several leading companies of the design and participates in national and international exhibitions.

**Products designed  
by Marco Maran**

**2000**  
Ricciolina

**2002**  
So Happy

**2011**  
So Happy lounge



## Marco Maran

Born in Siena in 1963, for many of his projects receives awards and prizes: first prize at competition Young & Design 1995 with the chair Sinué. Second prize at competition Young & Design 1996 with the design Zip.

The International Prize 1997 Grandesign Award and 1997 IIDA Product Design Achievement Awards with the project Chiacchiera. In 2003 he wins the GOOD DESIGN Award of Chicago with the So Happy and in the 2004 in occasion of the

SIDIM Montreal, wins the first prize with So Happy and Nuda & Cruda. In 2005 with the X3 chair wins the Catas award for most innovative chair. In 2006 he wins the GOOD DESIGN Award of Tokyo with Ricciolina and So Happy.

In 2006 the project Body to Body is selected for ADI DESIGN INDEX. In 2008 he wins the GOOD DESIGN Award of Chicago with the Body to Body and the International Award 2008 with the project Grandesign Lovely.

**The design of Marco Maran is the result of a research, synthesis and improvement of the idea.**

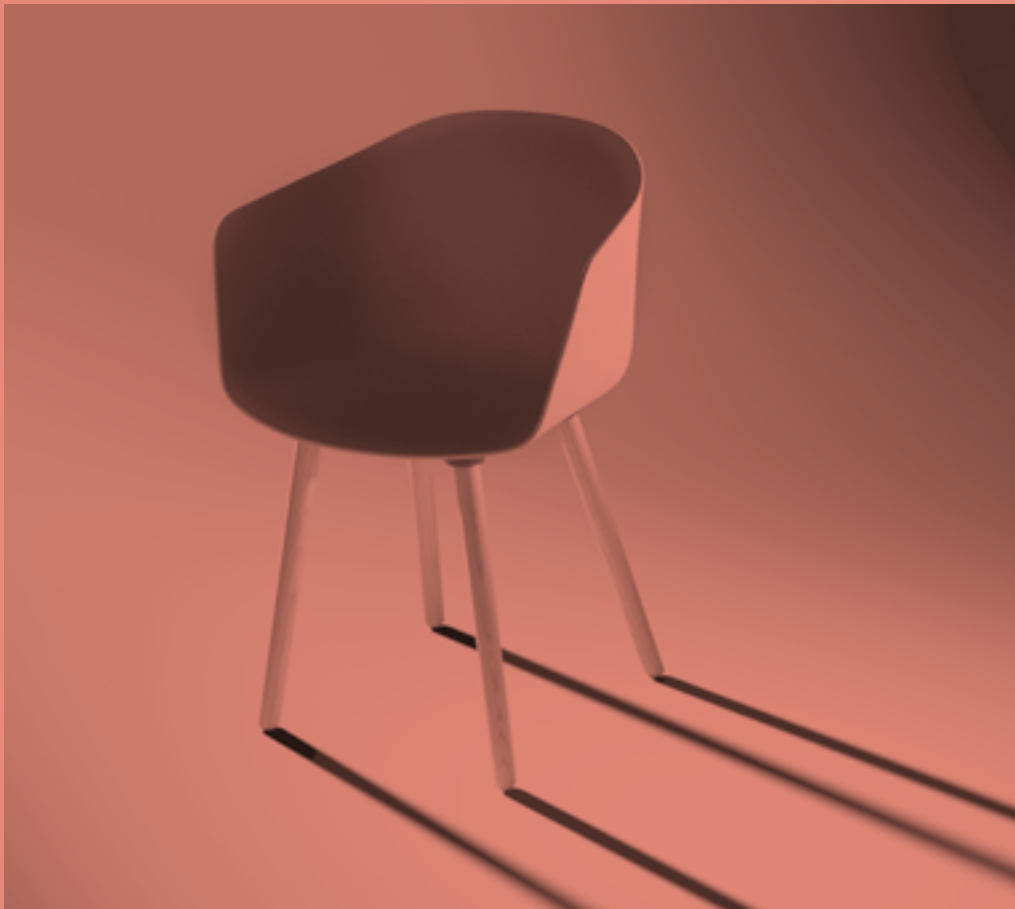


# Christoph Jenni

**Christoph describes his work as a synthesis of his Brazilian heritage and Swiss education, combined with the acribic an formally calm experience he made while working for Hannes Wettstein.**

Christoph Jenni was born in 1976 in Rio de Janeiro, Brazil , as the son of Swiss immigrants. After moving to Switzerland, he studied industrial design at FHNW in Aarau. Until 2010, he was a furniture designer at Studio Hannes Wettstein in Zürich, before opening his own studio in Aarau. Christoph describes his work as a synthesis of his Brazilian heritage and Swiss education, combined with the acribic an formally calm experience he made while working for Hannes Wettstein.





**Products designed  
by Christoph Jenni**

**2013**  
Betty

**2014/16**  
Baba

**2016**  
Appia Work

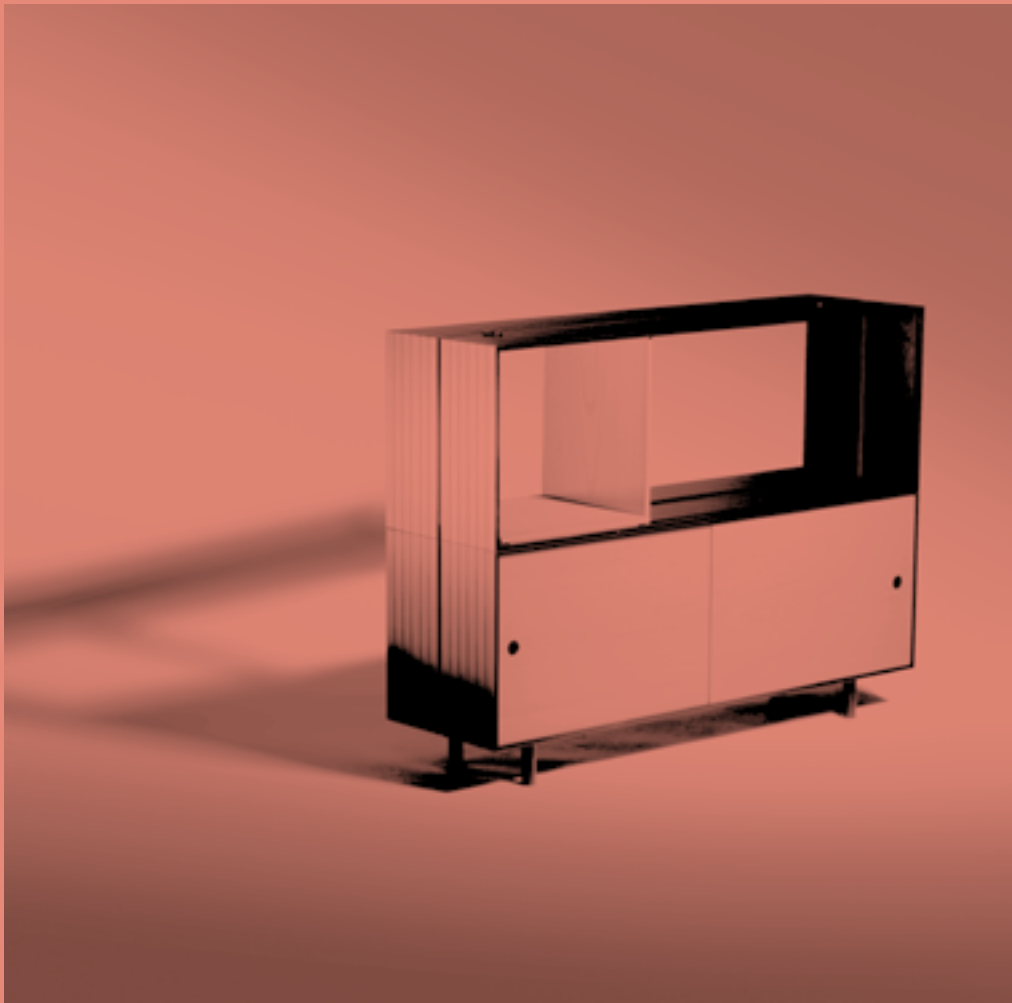
**2018**  
Max

**2014**  
Appia

**2014/16**  
Baba side

**2016**  
Betinha





He experiments with different materials to maximize their properties and discover new ways of creating structures.

**Products designed  
by Tomàs Alonso**

**2012**  
Offset table

**2013**  
Offset shelf



# Tomàs Alonso

He is interested in the relationship we have with objects and how these objects relate to us and other things around us.



Tomàs Alonso has been traveling since the age of 19 to pursue his career as a designer. He has lived, studied, and worked in the USA, Italy, and Australia before moving to London to complete an MA at the Royal College of Art. In 2006 he co-founded the design collective OKAYstudio with 5 other recent graduates from the RCA. His work has been widely published and

exhibited, from the Design Museum, Aram Gallery, and Whitechapel Gallery in London to exhibitions in Italy, Spain, France, Canada, Japan. He has been recently included in the permanent collection of the Design Museum in London. He has also received numerous international awards including the First prize in the Promosedia International Design Competition 2008 with

his chair No.7 His practice is based in Stoke Newington, North East London, alongside the activities of the collective his work specialises in furniture, product, lighting, interior and exhibition design. He combines his research and commercial design work with occasional teaching and workshops; most recently he has been teaching the product design Master course at ÉCAL

in Lausanne, Switzerland. There is a strong human influence in Tomás' work. He is interested in the relationship we have with objects and how these objects relate to us and other things around us. He also experiments with different materials to make the most of their properties to find new ways to create structure.

# Making of



**Maxdesign's commitment to ensure the highest quality is reflected in research, product development, innovation and investments in new technologies.**

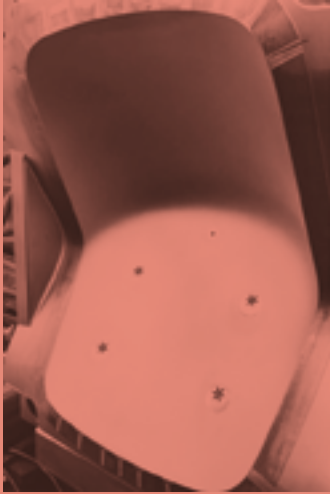
We map the journey of our product: we do not want it to have an end, but to take a new form in its circular life. We consider all the potential directions for its immediate use and future repurpose. We are fascinated by this urgent concept of extending the existence of the old to

improve the quality of life for generations to come. Mainly for this purpose two sustainable materials are the main characters of our new collection, recycled plastic and wood. A new motivating and ethic purpose conditions our range and our commitment. We choose to

adopt a sustainable attitude, aware of the possible complications related to quality, performance and durability. The collection we are introducing comprises furniture pieces each made totally from reclaimed materials.



Thanks to an Italian network of dedicated and expert partners, we can ensure the best performance in processes and the lowest impact of materials.



Making of Max



**Max in numbers**

**5**  
steps of production process

**4**  
quality control phases

**7 (mm)**  
thickness of the product

**275"**  
total chair injection molding cycle

**325"**  
total armchair injection molding cycle

**3.900 (gr)**  
Eco-friendly Wood Max chair

**3.700 (gr)**  
Eco-friendly Plastic Max chair

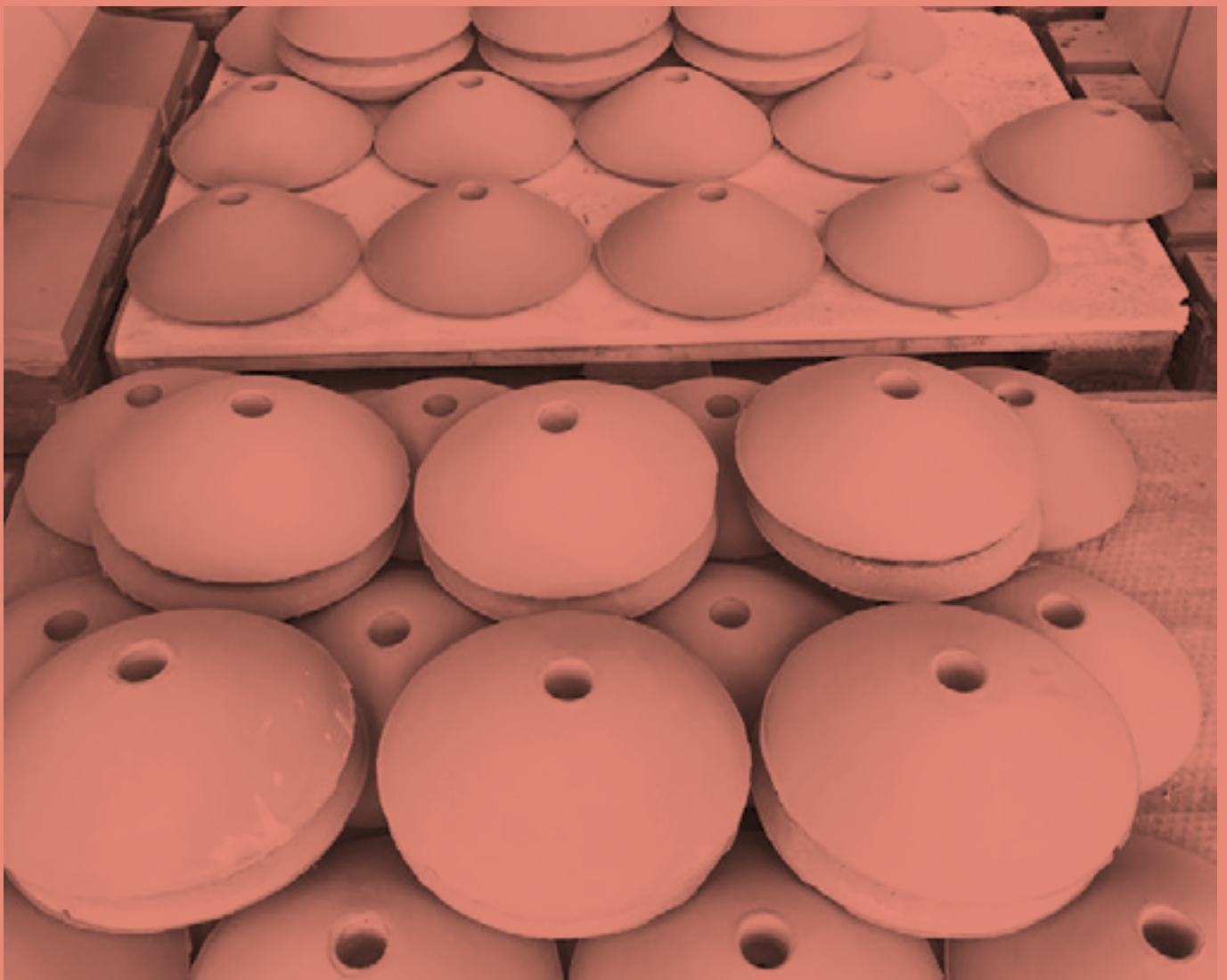
**4.550 (gr)**  
Eco-friendly Wood Max armchair

**4.350 (gr)**  
Eco-friendly Plastic Max armchair

**We want our products  
to stimulate emotions  
and feelings through their  
materials and shapes.**

We are moving forward in the organisation of creative processes as the scale of what we are designing keeps shifting. We explore new fundamental tools, human values and methods to effectively act in this ever-changing setting. It is not about the individual user, it is about an ample demanding system. We carry through a never-ending circular flow where

the product is just one of the starting points. There is a precise intention behind each object that regenerates and adapts to the environment through a wide program of flexible solutions, open connections and organic combinations. It expands and reinvents to meet a greater scheme made of projects driven by functional needs and contexts of use.





**We map the journey of our product: we do not want it to have an end, but to take a new form in its circular life.**



Making of Baba  
concrete base





## Re Max walks a circular existence in constant change.

The Re Max project is constantly evolving. It's not just a product but also the expression of the new sensibility with which we approach the entire design process, from the key concepts to the definition of the entire line. We combine functionality and aesthetics with the use of sustainable materials in order to align our qualities and skills with the growing attention towards a more

conscious lifestyle and design. The clear difference between private and work spaces is gradually disappearing. The product must be able to communicate with a variety of domestic and commercial environments such as lobbies, offices and residences.

Making of Re Max®





## Re Max sustainable new materials: zero waste goal

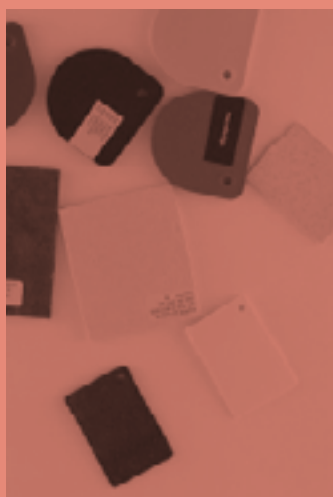
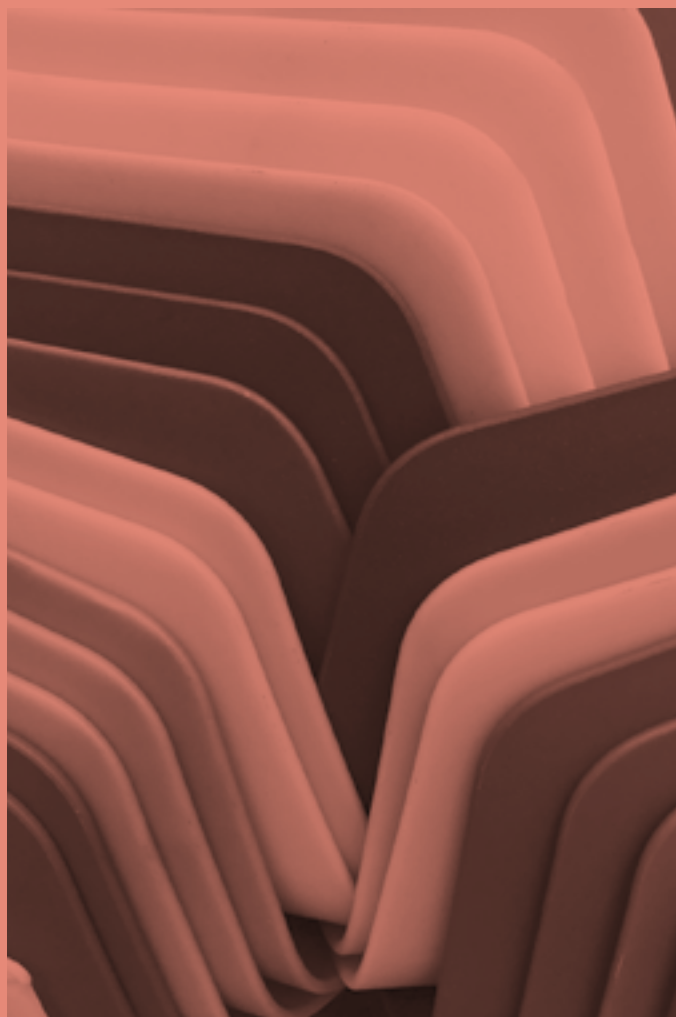
### What is the origin of the Re max ingredients?

The regenerated polypropylene comes from industrial production waste mainly from the food, medical and household items sectors, wood always comes from waste, in particular from the production of chairs, tables and furniture in general.

### Why can the Re Max production process be defined as circular?

First of all because at the end of the product's life all the material can be totally recycled. The Re Max project is a fundamental step in the optimization process we have undertaken: in the next 3 years we intend to reduce the purchase of virgin raw materials to a minimum, thanks to better management of waste in our production cycles.





## Maxdesign creates products for people and their environments.

As far as the productive process, we want to ensure that every single step enhances the quality and the potential of these raw materials. There are some critical moments we have to consider to achieve the expected result: the drying procedure has to take place in a controlled atmosphere

to remove moisture very evenly from the raw materials; the fusion blend, where the ingredients are measured differently for the production of plastic and wood; the injection moulding, where from the molten material injected into a mould takes form the designed volume. Control of aesthetic quality: the aesthetic

is in all human senses. It is crucial to show the object's personality and to evoke positive feelings. The physical appearance is a significant detail that completes the design process and influences consumers' preference. We want our products to stimulate emotions and feelings through their materials and shapes.







**Inspire. Create. Deliver.**