

THE INSIDE STORY  
ARTHUR





## ARTHUR THE CITY SLICKER

In the grand lobby of a striking hotel, located in the heart of one of the world's most awe-inspiring cities, you'll find our Arthur seating collection.

The shape and form of the Arthur collection draws inspiration from this setting – capturing the essence of the modern city.

Just glance up from the highback sofa at the towering panels either side to evoke the thought of walking down New York's Fifth Avenue. Or stand back and take in the contrasting heights of the highback and lowback to picture the silhouetted skyline of Central London.

We've realised that even if you take Arthur out of the city, you can't take the city out of Arthur.







**ARTHUR  
PUBLICLY PRIVATE**

Even in the most public of places, there is something inside us that longs for privacy. We yearn for intimate moments in the midst of a crowd; for conversation to be heard only by those conversing.

Our Arthur collection guards those intimate moments. The booth-like sofa is ideally suited for the private work chat amongst colleagues; the sharing of a joke between friends; the cosy catch-up of a romantic couple.

The comfortable lumbar cushions invite you to stay a while. The high back and sides reinforce the sense that you're alone. The sound damping qualities of the fabric provides the assurance you won't be heard.



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As seen on display in the grand lobby of The Distrikt Hotel, New York, the shape and form of the Arthur collection captures the essence of the modern city. The range is available as a highback or lowback option, with a choice of plain or bumped back upholstery. Ideal for interiors gracing any hospitality environment.



Inspire. Create. Deliver.

P4.